PROFILE
CENTER-DESERT REGION

INDEX

SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

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Secretaría de Economía

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1. INTRODUCTION

Coahuila de Zaragoza is the third largest state in the country, located in northeastern Mexico and shares a 512-kilometer border with the U.S. state of Texas. In Mexico it borders the states of Chihuahua, Durango, Zacatecas, San Luis Potosí and Nuevo Leon.

Location of Coahuila de Zaragoza in North America

Coahuila de Zaragoza in numbers:

It represents 7.73% of the country's surface. It has a population of 3'146,771 residents, 2.5% of the country's total, 92% urban and 8% rural.
The average level of schooling is 10.4 (almost first year of high school); the national average is 9.7 years of schooling.
Speakers of indigenous languages aged 3 years and older are 2 per 1,000 people, the national level is 60 per 1,000 people.
The sector of activity that contributes most of the stage's GDP is manufacturing industries, especially the production of machinery and equipment.
Our entity contributes 3.6% to the national GDP
Source: INEGI Cuéntame 2022.

Coahuila de Zaragoza has 38 municipalities, which are grouped into five different regions due to their economic characteristics and geographic location.

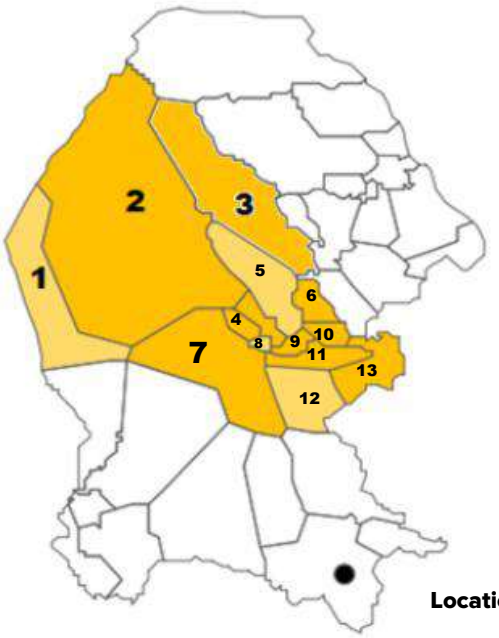
The **Center - Desert Region**, is makeup of the municipalities of Abasolo, Candela, Castaños, Cuatro Ciénegas, Escobedo, Frontera, Lamadrid, Monclova, Nadadores, Ocampo, Sacramento, San Buenaventura and Sierra Mojada. It is characterized by the metallurgical industry and by large foundries of steel, iron and aluminum, there are installed the companies Altos Hornos de México and Teksid Hierro de México (FIAT).

This document presents general information about this region such as: geographic location, main economic activities, infrastructure, basic services, education, quality of life and tourism.

2. GEOGRAPHIC LOCATION

The Center - Desert Region has a territorial extension of 55,133 Km^2 and a population of 419,834* residents.

* INEGI. Censo de Población y Vivienda 2020.



1. Sierra Mojada
2. Ocampo
3. San Buenaventura
4. Lamadrid
5. Nadadores
6. Escobedo
7. Cuatro Ciénegas
8. Sacramento
9. Frontera
10. Abasolo
11. Monclova
12. Castaños
13. Candela

2.1 ALTITUDE AND GEOGRAPHIC COORDINATES

Altitude and geographic coordinates of the region's municipalities.

Location of the Center – Desert Region

State Capital

MUNICIPALITY	ALTITUDE meters above sea level	LATITUDE	LENGTH
Abasolo	436	27° 10’ 55”	101° 25’ 35”
Candela	422	26° 50’ 25”	100° 39’ 50”

Castaños	747	26° 47’ 07”	101° 25’ 50”
Cuatro Ciénegas	740	26° 59’ 09”	102° 04’ 00”
Escobedo	448	27° 14’ 05”	101° 24’ 45”
Frontera	590	26° 55’ 34”	101° 26’ 58”
Lamadrid	640	27° 02’ 58”	101° 47’ 38”
Monclova	609	26° 54’ 03”	101° 25’ 00”
Nadadores	518	27° 01’ 45”	101° 35’ 30”
Ocampo	1,116	27° 18’ 50”	102° 23’ 50”
Sacramento	585	27° 00’ 14”	101° 43’ 27”
San Buenaventura	494	27° 03’ 35”	101° 32’ 54”
Sierra Mojada	1,512	27° 17’ 20”	103° 42’ 02”

Source: INEGI. Anuario Estadístico del Estado de Coahuila 2015.

2.2 DISTANCE

Distances to the main cities of the state, Mexican Republic, ports and borders.

ACUÑA																	
238	JUAREZ																
297	119	MONCLOVA															
208	104	142	MÚZQUIZ														
91	177	237	148	PIEDRAS NEGRAS													
261	34	85	106	201	PROGRESO												
182	57	115	48	122	80	SABINAS											
493	315	194	338	433	281	310	SALTILLO										
173	69	128	35	113	92	25	336	SAN JUAN DE ROSITA (Nueva Rosita)									
662	424	363	508	602	450	479	253	503	TORREON								
1085	875	832	898	1071	841	947	721	972	469	CHIHUAHUA, CHIH.							
915	659	616	682	777	625	655	506	679	243	631	DURANGO, DGO.						
1192	1014	892	1037	1131	980	1008	777	1033	722	1162	620	GUADALAJARA, JAL.					
1321	1143	1022	1166	1261	1109	1137	845	1161	993	1433	891	552	CD. MÉXICO				
495	317	196	340	435	283	353	87	378	340	809	597	845	910	MONTERREY, N.L.			
922	744	623	767	862	710	739	447	763	577	1017	475	329	417	515	SAN LUIS POTOSI, S.L.P.		
865	687	566	710	805	653	681	383	706	391	831	289	338	601	464	194	ZACATECAS, ZAC.	
1486	1308	1187	1331	1426	1274	1303	1071	1327	1017	1456	948	295	827	1140	623	632	MANZANILLO, COL.
1164	908	864	100	102	952	980	75	100	491	876	25	481	101	83	73	54	748 MAZATLÁN, SIN.

			9	5			4	4			6		3	6	3	4				
1012	866	712	857	952	800	875	609	899	876	1346	903	763	468	529	396	620	1060	1155	TAMPICO, TAMPS.	
265	156	247	254	177	190	207	295	231	547	1017	804	997	1118	219	722	669	1294	1044	769	N. LAREDO, TAMPS.

Source: Secretaría de Economía (SEC). 2022.
Approximate distances in kilometers

3. GENERAL INFORMATION

3.1 CLIMATOLOGY

This region is characterized by a dry semi-warm climate during most of the year and its rainy season includes the spring and summer seasons.

Average monthly temperature 2017 (°C) in each of the municipalities of the Region.

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Abasolo	18.3	20.1	23.9	26.0	28.6	30.6	30.5	29.2	27.9	19.9	19.4	12.7
Candela	17.0	--	--	25.7	27.6	30.2	30.0	29.0	26.6	21.1	19.1	13.1
Castaños	15.2	18.4	20.1	22.9	26.0	28.6	27.8	27.5	25.2	20.8	18.6	12.4
Cuatro Ciénegas	16.4	19.4	21.6	24.1	27.2	29.1	29.4	29.0	27.2	22.7	20.4	13.4
Escobedo	15.8	19.5	22.8	25.8	29.5	32.5	31.5	31.0	28.3	20.5	17.7	11.9
Frontera	17.4	21.3	23.1	26.5	28.9	31.0	30.7	30.4	28.6	22.8	20.4	13.8
Lamadrid	15.5	18.6	20.8	23.6	26.5	28.7	29.1	28.5	26.7	21.1	18.6	12.7
Monclova	17.4	21.3	23.1	26.5	28.9	31.0	30.7	30.4	28.6	22.8	20.4	13.8
Nadadores	14.8	--	21.1	23.2	26.5	28.9	27.7	28.1	27.2	21.5	22.4	12.5
Ocampo	14.3	15.4	18.1	20.3	22.9	26.4	26.7	25.5	22.8	18.0	15.7	10.4
Sacramento	15.5	18.6	20.8	23.6	26.6	28.7	29.1	28.5	26.7	21.1	18.6	12.7
San Buenaventura	9.4	11.0	14.7	17.8	21.7	24.5	23.9	23.6	22.0	16.3	12.9	8.5
Sierra Mojada												

Source: Comisión Nacional del Agua (CONAGUA) 2018.
°C Degrees Celsius.

Average monthly precipitation 2017 (Mm).

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Abasolo	0.2	0.0	0.1	0.0	0.0	0.0	0.3	0.6	0.2	0.0	0.0	0.2

Candela	0.0	--	--	2.1	0.8	0.5	0.2	0.6	8.9	1.1	0.1	1.7
Castaños	0.0	0.0	0.4	2.9	1.2	0.0	1.8	4.2	2.6	0.3	0.0	1.8
Cuatro Ciénegas	0.0	0.0	0.0	0.0	0.7	0.8	0.2	1.4	0.3	0.0	0.0	1.1
Escobedo	0.0	0.0	0.5	0.1	1.2	0.0	1.1	2.8	6.5	0.4	0.0	1.0
Frontera	0.2	0.0	0.1	0.0	0.4	1.4	1.9	1.7	4.5	0.8	0.1	1.0

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DIC
Lamadrid*												
Monclova	0.2	0.0	0.1	0.0	0.4	1.4	1.9	1.7	4.5	0.8	0.1	1.0
Nadadores	0.0	--	0.1	0.0	0.2	3.1	1.2	1.4	0.9	1.7	0.1	1.0
Ocampo	0.0	0.0	0.4	0.1	1.5	1.1	0.5	1.7	1.9	0.9	0.0	1.6
Sacramento	0.1	0.0	0.3	1.8	1.4	0.6	1.6	2.6	3.3	1.5	0.0	2.1
San Buenaventura	0.0	0.0	0.8	0.0	0.6	0.2	0.8	1.4	1.9	0.6	0.0	2.0
Sierra Mojada												

Source: Comisión Nacional del Agua (CONAGUA) 2018.
Mm. Measure determined in millimeters.
* Service station out of service

3.2 DEMOGRAPHIC ASPECTS

Population by municipality and distribution by sex.

MUNICIPALITY	TOTAL	MEN	WOMEN
Abasolo	1 022	535	487
Candela	1 643	843	800
Castaños	29 128	14 596	14 532
Cuatro Ciénegas	12 715	6 365	6 350
Escobedo	3 047	1 529	1 518
Frontera	82 409	41 209	41 200
Lamadrid	1 764	928	836
Monclova	237 951	118 058	119 893
Nadadores	6 539	3 243	3 296
Ocampo	9 642	4 992	4 650
Sacramento	2 471	1 242	1 229
San Buenaventura	24 759	12 275	12 484
Sierra Mojada	6 744	3 527	3 217
TOTAL	**419,834**	209,342	210,492

Source: INEGI. Censo de Población y Vivienda 2020

4. TRANSPORT INFRASTRUCTURE

4.1 AIRPORTS

The Center - Desert Region, is the International Airport “Venustiano Carranza”, in the municipality of Frontera, has the costoms service of the clearance of merchandise and currently offers only private flights.

The “constitutionalis” aerodrome is located in Cuatro Ciénegas.

Source: Servicios Estatales Aeroportuarios 2019.

4.2 HIGHWAY

- **Federal Road 57:** connects with Piedras Negras, Sabinas and Saltillo, Coah.; San Luis Potosí, S.L.P.; Querétaro, Qro. and México, D.F.
- **Federal Road 53:** connects with Monterrey, N.L.
- **Federal Road 30:** connects with San Pedro de las Colonias, Francisco I. Madero and Torreón, Coah.
- **State Road 30:** connects from Monclova to Candela, Coah.
- **State Road 11:** connects from Cuatro Ciénegas to Ocampo, Coah.

4.3 RAILROAD

The Center - Desert Region has railroad stations in the municipalities of Cuatro Ciénegas, Escobedo, Frontera, Lamadrid, Castaños, Nadadores and Sierra Mojada. The stations are connected to the national railway network, having access to the borders, ports and major cities of the country.

In this region, service is provided by the private company Ferrocarril Mexicano (Ferromex) and Línea Coahuila Durango (LCD).

5. ECONOMIC ACTIVITY

5.1 REGIONAL INDUSTRIAL PARKS

The region's industrial parks have potable water, sewerage, electricity, street lighting, and telephone infrastructure.

INDUSTRIAL PARK	CITY
Acceso norte industrial park	Monclova
Libramiento norte industrial park	Monclova
Airport industrial park	Monclova
Monclova industrial park	Monclova
Monclova industrial park	Monclova
Futura pymes industrial park	Monclova
Monclova industrial zone	Monclova
Airport industrial park	Monclova
Kickapoo traditional tribe of texas / gimsa	Monclova

Airport industrial development zone	Frontera

Source: Ministry of Economy of Coahuila, Undersecretariat of Economy and Strategic Projects, 2025

5.2 COMPANIES

Below is a list of some of the companies in the region, indicating their line of business and the municipality where they are located.

COMPANY NAME	LINE	LOCATION
Air Gas	Industrial services	Monclova
CIMACO	Home Appliances	Monclova
Fastenal	Commerce	Monclova
FEDEX	Logistics / Packing	Monclova
Inventiva	Industrial services	Monclova
SIM Speciality International	Metallurgic	Monclova
Tres Guerras	Logistics / Packing	Monclova
Tricon	Automotive	Monclova
Cedis LALA	Logistics/Packing	Monclova
Lear Corporation	Automotive	Monclova
Nemak Monclova	Automotive	Frontera
Teksid Hierro de Mexico	Industrial services	Frontera
Denso Air Systems	Automotive	Frontera
Pepsi Centro	Food	Frontera
Real Alloy Mexico	Metallurgic	Frontera
Sabritas Centro	Food	Frontera
Denso Air systems	Automotive	Castaños

Source: México Industry, Septiembre 2023

5.2.1 SALARIES AND WAGES

Sex and Occupational Groups Coahuila de Zaragoza	Employed Population Employed Population	Income Level					
		Income Level	Up to one minimum wage	More than 1 up to 2 minimum wages	More than 2 up to 3 minimum wages	More than 3 up to 5 minimum wages	More than 5 minimum wages
Professionals, technicians and workers in the arts	1,514,920	415,777	702,502	120,900	54,939	18,409	20,000

Education workers	183,228	28,057	71,671	29,814	16,196	4,077	1,964
Sex and Occupational Groups	50,943	7,752	21,944	5,815	4,647	251	0
Officials and managers	34,040	1,206	6,783	5,350	4,991	4,413	0
Clerical workers	125,858	26,213	63,178	12,835	3,207	1,976	735
Industrial workers, artisans and assistants	553,194	129,503	312,661	33,208	12,323	2,952	5,783
Merchants	217,637	94,357	65,920	15,687	5,064	2,292	10,221
Transportation operators	92,063	13,534	50,979	9,025	5,052	1,058	85
Workers in personal services	209,419	98,801	88,356	6,642	1,452	808	1,037
Protection and surveillance workers	11,774	388	4,069	1,746	1,811	398	0
Agricultural workers	36,764	15,966	16,941	778	196	184	175

Source: Ministry of Economy (SEC), with data from ENOE, INEGI, Third Quarter 2025

6. INFORMATION ON BASIC SERVICES

6.1 WATER AND DRAINAGE SYSTEM

Cost of potable water and drainage system in the municipalities of the region.

MUNICIPALITY	POTABLE WATER (Pesos/m3)	DRAINAGE SYSTEM (Pesos/m3)
Abasolo(1)	351.00	
Candela(3)	11.85	
Castaños(1)	25.31	14.91
Cuatro Ciénegas	34.35	10.30
Escobedo(7)	114.50	
Frontera(4)	79.79 + base (336.76	30.32
Lamadrid(2)	961.2	
Monclova(4)	79.80 + base (336.76)	30.32
Nadadores(3)	13.50	
Ocampo(3)	24	
Sacramento	13.81	
San Buenaventura(5)	36.02	
Sierra Mojada(6)	226.50	

Source: Ley de Ingresos 2024 de cada municipio, Sección Agua potable y alcantarillado.
Cost plus VAT
(1) Rates based on consumption of more than 152 m^3 per month
(2) Annual industrial tariff for water and sewage system.
(3) Rates based on consumption of more than 101 m^3
(4) Rates based on consumption of more than 201 m^3 per month
(5) Rates based on consumption of more than 251 m^3 per month
(6) Monthly fee per serving.
(7) Fixed monthly fee for industrial use.

6.2 ELECTRICITY

The Center - Desert Region has electric distribution lines with the capacity to satisfy, cover and service the region. The contracting cost per KVA is $2,958.00 pesos (plus VAT)

Source: Comisión Federal de Electricidad (CFE). June 2026.

6.2.1 SERVICE COST - LOW VOLTAGE

Low voltage electricity service rate for municipalities in the region except Sierra Mojada

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	***Unit***	***June 2026***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$50,20	Fixed	$/month	$502,03
Variable	$/kWh	$3,479	Variable (energy)	$/kWh	$1,363
			Distribution	$kW	273,29
			Distribution	$kW	261,86

Low voltage electricity service rate for Sierra Mojada.

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	***Unit***	***June 2026***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$111,37	Fixed	$/month	$1.113,73
Variable	$/kWh	$3,601	Variable (energy)	$/kWh	$1,575
			Distribution	$kW	342,87
			Distribution	$kW	289,33
Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx					

6.2.2 SERVICE COST - MEDIUM VOLTAGE

Medium voltage electricity service rate for municipalities in the region except Sierra Mojada

GDMTO[1]				GDMTH[2]		
Charge	***Unit***	***June 2026***	***Schedule***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$502,03	-	Fixed	$/month	$502,03
Variable (energy)	$/kWh	$1,258	Base[3]	Variable (energy)	$/kWh	$1,0148
Distribution	$kW	57,74	Intermedia [3]	Variable (energy)	$/kWh	1,5744
Distribution	$kW	338,01	Top[3]	Variable (energy)	$/kWh	1,7084
			-	Distribution	$kW	57,74
			-	Distribution	$kW	398,22

Medium voltage electricity service rate for Sierra Mojada.

GDMTO[1]				GDMTH[2]		
Charge	***Unit***	***June 2026***	***Schedule***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$1.113,73	-	Fixed	$/month	$1.113,73
Variable (energy)	$/kWh	$1,233	Base[3]	Variable (energy)	$/kWh	$1,0070
Distribution	$kW	72,92	Intermedi ate[3]	Variable (energy)	$/kWh	1,5991
Distribution	$kW	305,69	Top[3]	Variable (energy)	$/kWh	$1,8707
			-	Distribution	$kW	72,92
			-	Distribution	$kW	394,26

Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx
(1) Ordinary rate for general service in medium voltage, with demand of less than 100 kw.
(2) Hourly rate for general service in medium voltage, with demand equal to or greater than 100 kilowatts.
(3) Base, intermediate and peak periods.

6.2.3 SERVICE COST - HIGH VOLTAGE

High voltage electricity service rate for municipalities in the region except Sierra Mojada

DIST[1] (subway distribution)			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$1.506,09

Base[2]	Variable (energy)	$/kWh	$0,9825
Intermediate[2]	Variable (energy)	$/kWh	1,5391
Top[2]	Variable (energy)	$/kWh	1,6701
-	Distribution	$kW	394,26

DIT[1]			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$1.506,09
Base[2]	Variable (energy)	$/kWh	$0,8001
Intermediate[2]	Variable (energy)	$/kWh	1,3964
Top[2]	Variable (energy)	$/kWh	1,4665
-	Distribution	$kW	394,26

High voltage electricity service rate for Sierra Mojada.

DIST[1] (subway distribution)			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$3.341,18
Base[2]	Variable (energy)	$/kWh	$0,9583
Intermediate[2]	Variable (energy)	$/kWh	1,5360
Top[2]	Variable (energy)	$/kWh	1,7997
-	Distribution	$kW	394,26

DIT[1]			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$3.341,18
Base[2]	Variable (energy)	$/kWh	$0,8603
Intermediate[2]	Variable (energy)	$/kWh	1,4297
Top[2]	Variable (energy)	$/kWh	1,6416
-	Distribution	$kW	394,26

Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx
(1) This tariff will be applied to services that use energy for any purpose, supplied at high voltage, sub-transmission level, and that due to the characteristics of use of their demand request to be registered in this service, which will be valid for a minimum of one year.
(2) Base, intermediate and peak periods.
Note: The above rates are in local currency and do not include VAT.

6.3 GAS

The Center - Desert Region has natural gas infrastructure for domestic and industrial use in the municipalities of Castaños, Monclova and Frontera; in the rest of the municipalities is through gas distributors L.P.

6.4 HEALTH CARE SERVICES

MUNICIPALITY	PUBLIC AND PRIVATE CLINICS AND HOSPITALS IN OPERATION
Cuatro Ciénegas	1
Monclova	12
San Buenaventura	1

Source: Secretaría de Salud, Gobierno del Estado de Coahuila. 2022.

7. EDUCATION

7.1 MIDDLE - HIGH SCHOOL EDUCATION

MONCLOVA
UNIVERSIDAD TECNOLÓGICA DE LA REGIÓN CENTRO DE COAHUILA
Type of degree: Higher Technical University and Engineers

- TSU in business development marketing area
- TSU in Renewable energies area quality and energy savings
- TSU in maintenance of industrial areas
- TSU Mechatronics area of flexible manufacturing systems
- TSU Mechatronic automation area
- TSU in Chemistry area environmental technology
- TSU in Industrial processes manufacturing area
- in chemistry environmental technology area

INSTITUTO UNIVERSITARIO DEL VALLE DE CANDAMO
Type of degree: Higher technical university and bachelor's degree

- TSU in General Nursing

7.2 COLLEGE

MONCLOVA
CENTRO UNIVERSITARIO COAHUILENSE
Type of degree: Bachelor's degree

- Public Accountant and auditor
- Bachelor in business administration
- Bachelor degree in educational sciences
- Bachelor in communication
- Bachelor in law
- Bachelor in international marketing
- Degree in computer systems

INSTITUTO TECNOLOGICO SUPERIOR DE MONCLOVA
Type of degree: Engineers

- Eng. electronics
- Eng. In renewable energies
- Eng. In business management
- Eng. Industrial
- Eng. Computing
- Eng. Mechanics

INSTITUTO UNIVERSITARIO DEL NORTE
Type of degree: Superior University

- Bachelor in business administration
- Bachelor in public accounting
- Bachelor in law

INSTITUTO UNIVERSITARIO DEL VALLE DE COAHUILA
Type of degree: Engineers

- Eng. In industrial systems and productivity

UNIVERSIDAD AUTONOMA DE COAHUILA
Type of degree: Superior University

- Public Accountant
- Eng. Biomedical
- Eng. In industrial electronics
- Eng. In computer systems
- Eng. Electrician mechanic
- Eng. Metallurgist and materials chemist
- Bachelor Business Administration
- Bachelor in human resources administration
- Bachelor in accounting
- Bachelor in international business
- Bachelor in psychology

UNIVERSIDAD AUTONOMA DEL NORESTE
Type of degree: Superior University

- Eng. Industrial and systems
- Bachelor in business administration
- Bachelor in human resources administration
- Bachelor in architecture

- Bachelor in educational sciences
- Bachelor in international business
- Bachelor in communication
- Bachelor in law
- Bachelor in graphic design
- Bachelor in nutrition
- Bachelor in psychology

UNIVERSIDAD DE DURANGO
Type of degree: Superior university

- Bachelor in business administration and management
- Bachelor in architecture
- Bachelor in law
- Bachelor in graphic design
- Bachelor in gastronomy

UNIVERSIDAD METROPOLITANA DE COAHUILA
Type of degree: Superior University

- Public auditor accountant
- Eng. Industrial and systems
- Bachelor in educational sciences
- Bachelor in international business
- Bachelor in administrative computing systems
- Bachelor in business administration
- Bachelor in communication sciences
- Bachelor in public accounting and finance
- Bachelor in law and legal sciences

INSTITUTO UNIVERSITARIO DEL VALLE DE CANDAMO
Type of degree: Superior University

- Bachelor in Nursing and Midwifery

ESCUELA DE ENFERMERÍA DE LA CRUZ ROJA DE MONCLOVA
Type of degree: Superior University

- Bachelor in Nursing

UNIVERSIDAD PEDAGOGICA NACIONAL UNIDAD MONCLOVA
Type of degree: Superior University

- Bachelor in education
- Bachelor in initial and preschool education
- Bachelor in upper secondary education
- Bachelor in primary education
- Bachelor in secondary education
- Bachelor in educational psychology

UNIVERSIDAD POLITECNICA DE MONCLOVA-FRONTERA
Type of degree: Superior University

- Eng. In energy
- Eng. In manufacturing technologies
- Eng. in electronic engineering

UNIVERSIDAD TECNOLOGICA DE LA REGIÓN CENTRO COAHUILA
Type of degree: Superior University

- Eng. in business developments and innovation
- Eng. In renewable energies
- Eng. In industrial maintenance
- Eng, in mechatronics
- Eng. In productive systems
- Eng. In environmental technology
- Bachelor in business and marketing innovation

UNIVERSIDAD VISCAYA DE LAS AMERICAS

Type of degree: Superior University

- Public Accountant
- Bachelor In business administration
- Bachelor in architecture
- Bachelor in international trade and customs
- Bachelor in criminology
- Bachelor in law

CUATRO CIENEGAS
ROCHAT ESCUELA DE NEGOCIOS
Superior University

- Bachelor in administration
- Bachelor in communication and public relations
- Bachelor in marketing and sales

7.3 MASTER´S DEGREE

MONCLOVA
UNIVERSIDAD PEDAGOGICA NACIONAL UNIDAD MONCLOVA

Type of degree: Superior University

- Master's in basic education
- Master´s in upper secondary education

UNIVERSIDAD AHMSA
Type of degree: Superior University

- Specialty in steel
- Specialty in lamination
- Specialty in primary processes

UNIVERSIDAD AUTONOMA DEL NORESTE
Type of degree: Superior University

- Master´s in administration and leadership
- Master´s in teaching and educational research
- Master´s in manufacturing business management
- Master´s in occupational health
- Master´s in family therapy

CENTRO UNIVERSITARIO COAHUILENSE
Type of degree: Superior University

- Master´s in taxes

UNIVERSIDAD CNCI
Type of degree: Superior University

- Master´s in human capital management

Source: Anuario Estadístico de Educación Superior, Ciclo Escolar 2022-2023. Asociación Nacional de Universidades e Instituciones de Educación Superior

8. QUALITY OF LIFE

The Center - Desert Region has a varied number of tourist, recreational and family attractions. And now general data for the region are presented below.

8.1 TOURISM

	AUDITORIUMS	LIBRARIES	CULTURAL CENTERS	CINEMA	MUSEUMS	THEATERS
Abasolo	1	2	0	0	0	0
Candela	0	1	0	0	0	0
Castaños	0	3	0	0	0	0
Cuatro Ciénegas	0	1	1	0	3	0
Escobedo	0	1	0	0	0	0
Frontera	0	5	0	0	0	0
Lamadrid	0	1	0	0	0	0
Monclova	2	11	3	3	3	3
Nadadores	0	1	0	0	1	0
Ocampo	0	3	0	0	0	0
Sacramento	0	2	0	0	0	0
San Buenaventura	0	3	0	0	0	0

Sierra Mojada	0	2	0	1	0	0

The following table shows the total number of establishments by municipality.

	Food and beverages	Hosting	Spas	Travel Agencies	Golf courses	Car rental	Tourist transportation
Abasolo	1	0	0	0	0	0	0
Candela	9	2	2	0	0	0	0
Castaños	47	1	0	1	0	0	0
Cuatro Ciénegas	51	29	4	2	0	0	0
Escobedo	1	0	0	0	0	0	0
Frontera	137	12	6	0	0	0	0
Lamadrid	7	1	2	0	0	0	0
Monclova	276	31	15	15	1	11	2
Nadadores	19	1	7	0	0	0	0
Ocampo	19	4	2	0	0	0	0
Sacramento	0	0	1	0	0	0	0
San Buenaventura	37	4	5	0	0	0	0
Sierra Mojada	1	6	1	0	0	0	0

Source: Sistema de Información Cultural 2022.

8.2 "PUEBLOS MÁGICOS"

CANDELA, COAHUILA.

It represents an adventure to discover an extensive heritage where petroglyphs, cave paintings, nature, gastronomy and hospitality of people are intermingled with a past that defines it as a fundamental place in the roots of the entity.
The symbolic attraction is the eco-tourist corridor which includes carricitos, lajitas, ojo caliente and the frentón where the cisitor can admire the diversity of the Pueblo Mágico.

In 2015, after the management of the Pueblo Mágico Committee, municipal and state authorities, as well as the evaluation of the Federal Tourism Secretariat, Candela received the name of Pueblo Mágico. This appointment has promoted the economic development of the town and improved the quality of life.

Gastronomy

- Los Carricitos
- Las Lajas
- Los murciélagos Mine
- Palacio Municipal - Plaza de toros
- Ojo Caliente
- Mesa de Catujanos
- San Carlos Borromeo Temple
- Estación Candela

Activities and Festivals

- Fiesta de Santiago Apostol (July 24-26)
- Patron Saint San Carlos Borromeo (November 4)
- Anniversary of the Candela Foundation (Easter)
- Rodeo (Easter)
- Volks Fest

CUATRO CIÉNEGAS, COAHUILA.

Located in the Center - Desert Region of Coahuila, at a distance of approximately 295 kilometers from the capital, and borders the municipalities of Ocampo, Parras, Ramos Arizpe, Castaños and Sierra Mojada.
It owes its name to the abundant springs that existed in the four cardinal points forming Ciénegas. Declared a city in 1975.
It was declared a Protected Natural Area thanks to the valuable biodiversity.
Birthplace of Venustiano Carranza, Cuatro Ciénegas has interesting houses, a nice kiosk in the Main Square in front of the Church of San José, which are the perfect reason to visit the place to walk and know the culture and traditions adorned by exquisite wines and delicious gastronomy.
The beauty and mystery of the enigmatic waters of ponds have guarded for millions of years the secret of the origin of life. From various parts of the world, scientific studies are constantly carried out in that place.

Gastronomy

- Candies of milk and walnut; fig, guava, garampiñada walnut.
- Pobre bread, varied pastries such as empanadas, obispos and hojarascas.
- Preserves of fig, pomegranate and fruits of the region
- Artesanal ice cream made with natural fruits
- Pomegranate liqueur
- Hats, baskets and articles made of reeds
- Wooden carven figures
- Shampoos, creams and soaps based on nopal

Main Tourist Attractions

Poza Azul: The valley of Cuatro Ciénegas is known for the presence of more than 400 water bodies, among which the famous Poza Azul stands out, characterized by impressive turquoise and blue tones. This is definitely one of the tourist attractions that should be visited, because in addition to having great scientific relevance for the presence of stromatolites is a landscape. At the edge of this pool there is a viewpoint so that the visitor can see the place.

Dunes of Yeso; with an approximate extension of 800 hectares, this landscape is due to calcium sulfate found in the soil of the area as a result of marine deposits. Previously the area was exploited by a plasterwork factory, however when declared as a protected area has become a must for visitors.

Museum Casa Carranza: Installed in the house where Venustiano Carranza was born on December 29, 1859 and lived with his family, this museum tells the family, social and political history of the first head of the
Constitutionalist Army and a person of great importance for the history of Mexico. In this enclosure are copies of various decrees pronounced by Venustiano Carranza being Governor of Coahuila.

Other Attractive Features

- ✓ Wineries Bodegas Vitali and Bodegas Ferriño
- ✓ Marble Mines
- ✓ Pool Tour (Azul, Playitas)
- ✓ Information Center, Poza Azul, Tortugario, El Borbollon)
- ✓ Aruna Park (San Marcos River)
- ✓ Activities in the Guadalupe Canyon
- ✓ Drive to the Sierra de Guadalupe and Puerto de la Virgen
- ✓ Temple of San José
- ✓ Main Square
- ✓ Alley Guevara
- ✓ Culture House
- ✓ City Hall
- ✓ Viewpoint Venustiano Carranza del Cerro de la Cuchilla
- ✓ Cerro del Muerto

Activities and Festivals

- Fair of the Grape (August)
- Balloon Festival
- The feast of the Patron Saint San José on 19 March
- May 24 celebration of the anniversary of Cuatro Ciénegas

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022

9. DIRECTORY

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