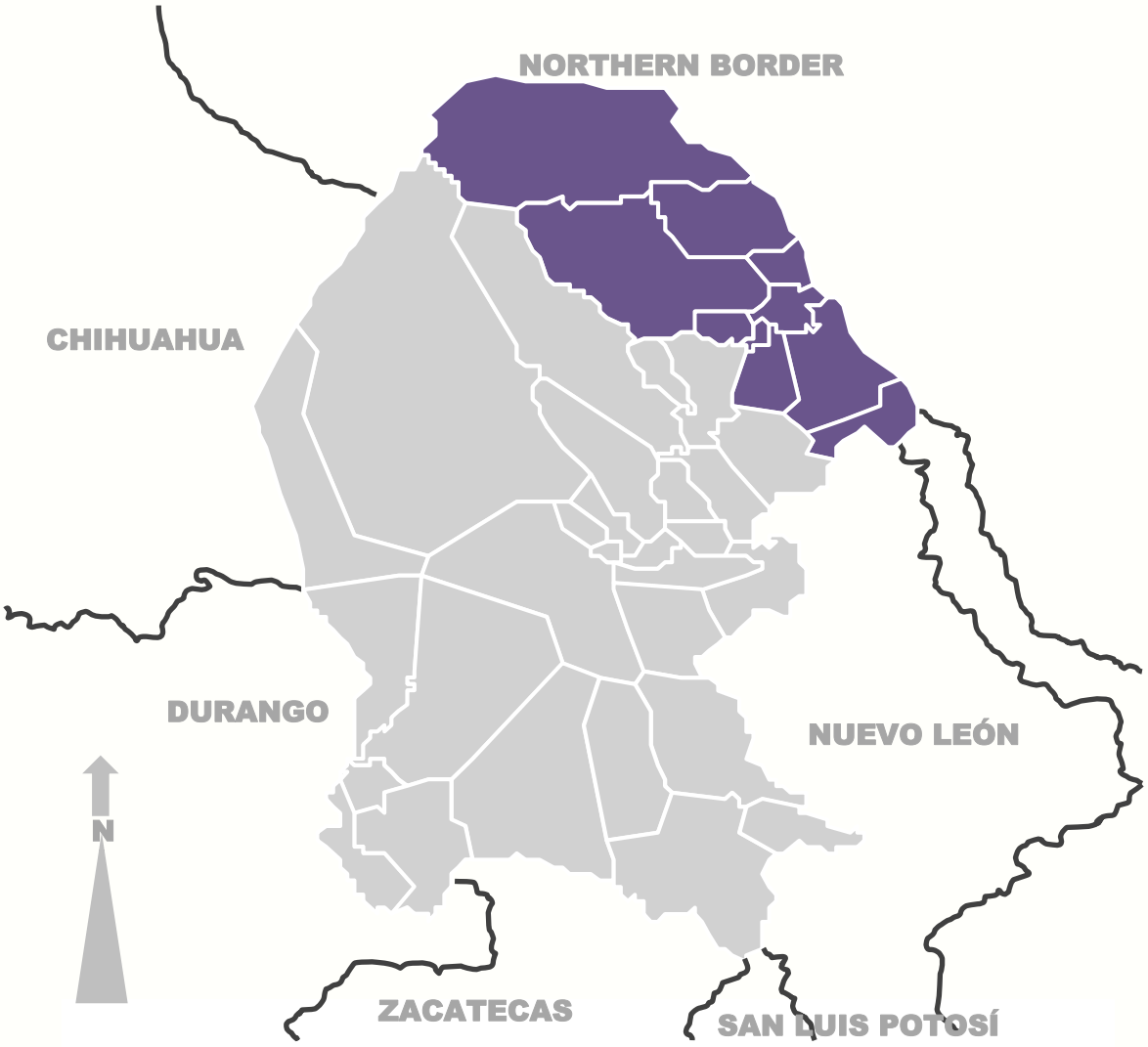

PROFILE
NORTH-FIVE SPRINGS

INDEX

SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

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Secretaría de Economía

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1. INTRODUCTION

Coahuila de Zaragoza is the third largest state in the country, located in northeastern Mexico and shares a 512-kilometer border with the U.S. state of Texas. In Mexico it borders the states of Chihuahua, Durango, Zacatecas, San Luis Potosí and Nuevo Leon.

Location of Coahuila de Zaragoza in North America

Coahuila de Zaragoza in numbers:

It represents 7.73% of the country's surface It has a population of 3'146,771 residents, 2.5% of the country's total, 92% urban and 8% rural.
The average level of schooling is 10.4 (almost first year of high school); the national average is 9.7 years of schooling.
Speakers of indigenous languages aged 3 years and older are 2 per 1,000 people, the national level is 60 per 1,000 people.
The sector of activity that contributes most of the stage's GDP is manufacturing industries, especially the production of machinery and equipment.
Our entity contributes 3.6% to the national GDP.

Source: INEGI, 2025.

Coahuila de Zaragoza has 38 municipalities, which are grouped into five different regions due to their economic characteristics and geographic location.

The **North Region**, is makeup of the municipalities of Acuña, Allende, Guerrero, Hidalgo, Jiménez, Morelos, Nava, Piedras Negras, Villa Unión and Zaragoza. It is characterized by the large establishment of the maquiladora industry, companies dedicated to the extraction of coal, thermoelectric plants and recently the installation of companies for the development of wind energy.

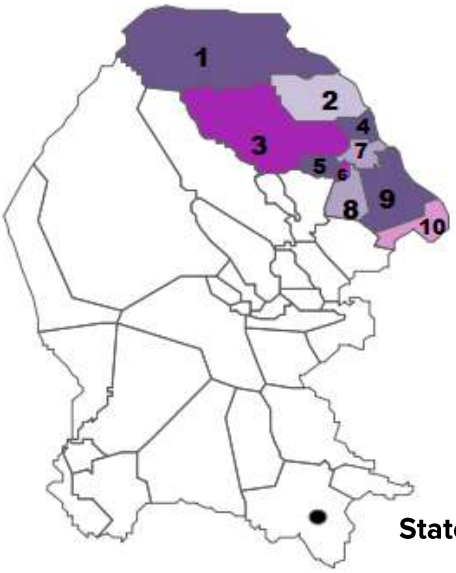
This document presents general information about this region such as: geographic location, main economic activities, infrastructure, basic services, education, quality of life and tourism.

2. GEOGRAPHIC LOCATION

The North Region of the State has a territorial extension of de 31,615.9 Km^2 and a population of 435,701* residents

* INEGI. Censo de Población y Vivienda 2020.

Location of the North Region in the State



State capital

1. Acuña
2. Jiménez
3. Zaragoza
4. Piedras Negras
5. Morelos
6. Allende
7. Nava
8. Villa Unión
9. Guerrero
10. Hidalgo

2.1 ALTITUDE AND GEOGRAPHIC COORDINATES

Altitude and geographic coordinates of the region's municipalities.

MUNICIPALITY	ALTITUDE meters above sea level	LATITUDE	LENGTH
Acuña	271	29° 19’ 27”	100° 55’ 54”
Allende	378	28° 20’ 50”	100° 51’ 15”
Guerrero	216	28° 18’ 30”	100° 22’ 37”
Hidalgo	150	27° 47’ 28”	99° 52’ 27”
Jiménez	250	29° 04’ 11”	100° 40’ 30”
Morelos	368	28° 24’ 35”	100° 53’ 10”
Nava	323	28° 25’ 17”	100° 46’ 03”
Piedras Negras	223	28° 42’ 00”	100° 31’ 23”
Villa Unión	380	28° 13’ 15”	100° 43’ 26”
Zaragoza	360	28° 29’ 14”	100° 55’ 00”

Source: Anuario Estadístico del Estado de Coahuila 2015. INEGI.

2.2 DISTANCE

Distances to the main cities of the state, Mexican Republic, ports and borders.

ACUÑA																	
	JUAREZ																
297	119	MONCLOVA															
208	104	142	MÚZQUIZ														
91	177	237	148	PIEDRAS NEGRAS													
261	34	85	106	201	PROGRESO												
182	57	115	48	122	80	SABINAS											
493	315	194	338	433	281	310	SALTILLO										
173	69	128	35	113	92	25	336	SAN JUAN DE ROSITA (Nueva Rosita)									
662	424	363	508	602	450	479	253	503	TORREÓN								
1085	875	832	898	1071	841	947	721	972	469	CHIHUAHUA, CHIH.							
915	659	616	682	777	625	655	506	679	243	631	DURANGO, DGO.						
1192	1014	892	1037	1131	980	1008	777	1033	722	1162	620	GUADALAJARA, JAL.					
1321	1143	1022	1166	1261	1109	1137	845	1161	993	1433	891	552	CD. MÉXICO				
495	317	196	340	435	283	353	87	378	340	809	597	845	910	MONTERREY, N.L.			
922	744	623	767	862	710	739	447	763	577	1017	475	329	417	515	SAN LUIS POTOSI, S.L.P.		
865	687	566	710	805	653	681	383	706	391	831	289	338	601	464	194	ZACATECAS, ZAC.	
148	130	1187	1331	142	127	130	107	132	101	145	94	29	82	114	62	63	MANZANILLO,

6	8			6	4	3	1	7	7	6	8	5	7	0	3	2	COL.	
1164	908	864	1009	1025	952	980	754	1004	491	876	256	481	1013	836	733	544	748	MAZATLÁN, SIN.
1012	866	712	857	952	800	875	609	899	876	1346	903	763	468	529	396	620	1060	1155 TAMPICO, TAMPS.
265	156	247	254	177	190	207	295	231	547	1017	804	997	1118	219	722	669	1294	1044 769 N. LAREDO, TAMPS.

Source: Secretaría de Economía (SEC). 2022.
Approximate distances in kilometers

3. GENERAL INFORMATION

3.1 CLIMATOLOGY

This region is characterized by a semi-dry temperate to fry semi-warm climate during most of the year and its rainy season mainly comprises the months of May, June and September.
Average monthly temperature 2017 (ºC) in each of the municipalities of the Region.

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Acuña	14.2	17.2	20.0	21.7	24.5	28.2	30.7	30.5	27.4	21.0	17.6	11.8
Allende	9.3	12.2	15.4	17.4	20.3	23.4	24.8	25.1	22.3	16.2	18.1	8.4
Guerrero	16.1	20.1	22.7	25.6	27.7	31.5	33.4	32.5	29.8	23.1	19.0	13.1
Hidalgo												
Jiménez	13.3	16.2	18.9	21.1	23.7	27.7	29.5	29.2	12.2	19.5	16.9	10.8
Morelos	9.3	12.2	15.4	17.4	20.3	23.4	24.8	25.1	22.3	16.2	18.1	8.4
Nava	9.3	12.2	15.4	17.4	20.3	23.4	24.8	25.1	22.3	16.2	18.1	8.4
Piedras Negras												
Villa Unión	9.3	12.2	15.4	17.4	20.3	23.4	24.8	25.1	22.3	16.2	18.1	8.4
Zaragoza	16.5	--	21.4	24.3	27.4	30.8	31.4	30.6	28.1	21.9	18.2	12.0

Source: Comisión Nacional del Agua (CONAGUA) 2018.
°C Degrees Celsius.

Average monthly precipitation 2017 (Mm).

MUNICIPALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Acuña	0.1	0.9	0.8	1.5	3.7	2.0	0.3	1.1	4.6	0.7	0.1	1.5

Allende	0.2	1.9	0.3	0.2	1.3	1.1	1.7	1.8	7.7	0.7	0.1	1.6
Guerrero	0.2	0.7	0.5	0.2	0.8	1.0	0.5	1.3	5.6	0.9	0.2	1.6
Hidalgo												
Jiménez	0.4	1.1	1.1	2.5	2.5	1.2	0.5	1.4	0.0	0.9	0.1	1.5
Morelos	0.2	1.9	0.3	0.2	1.3	1.1	1.7	1.8	7.7	0.7	0.1	1.6
Nava	0.2	1.9	0.3	0.2	1.3	1.1	1.7	1.8	7.7	0.7	0.1	1.6
Piedras Negras												
Villa Unión	0.2	1.9	0.3	0.2	1.3	1.1	1.7	1.8	7.7	0.7	0.1	1.6
Zaragoza	0.1	--	0.2	0.4	3.6	0.6	3.9	0.2	7.7	1.4	--	--

Source: Comisión Nacional del Agua (CONAGUA) 2018. Mm. Measure determined in millimeters.

3.2 DEMOGRAPHIC ASPECTS

Population by municipality and distribution by sex.

MUNICIPALITY	TOTAL POPULATION	MEN	WOMEN
Acuña	163 058	81 943	81 115
Allende	23 056	11 446	11 610
Guerrero	1 643	883	760
Hidalgo	1 735	896	839
Jiménez	9 502	4 857	4 645
Morelos	7 928	3 935	3 993
Nava	33 129	16 599	16 530
Piedras Negras	176 327	88 711	87 616
Villa Unión	6 188	3 130	3 058
Zaragoza	13 135	6 557	6 578
Total	**435,701**	218,957	216,744

Source: INEGI. Censo de Población y Vivienda 2020.

4. TRANSPORT INFRASTRUCTURE

4.1 AIRPORTS

The North Region has the "Piedras Negras" International Airport, located at the Piedras Negras - Nuevo Laredo highway, km. 3.5, in the municipality of Piedras Negras; it has a daily flight to Mexico City with Aeromar.

This air terminal has customs services for the clearance of goods, cargo service, immigration, phytosanitary inspection, rescue and fire extinguishing services, car rental and ground transportation.

Also, in the municipality of Acuña, there is an international airport "Nuevo Acuña", located in the Santa Eulalia highway, it has infrastructure to receive cargo and commercial flights previous validation, it offers customs and migration services. This airport does not operate commercial flights.

Source: Servicios Estatales Aeroportuarios 2022.

4.2 HIGHWAY

- **Federal Road 57:** connects with Sabinas, Monclova and Saltillo, Coah., San Luis Potosí, S.L.P., Querétaro, Qro. y México, D.F.
- **Federal Road 2:** connects the cities of Acuña, Jiménez, Piedras Negras, Guerrero and Hidalgo, Coah. and Nuevo Laredo, Tamps.
- **Federal Road 29:** communicates Acuña with Zaragoza, Morelos and Allende, Coah.

There are also communication routes between the municipalities of the region.

4.3 RAILROAD

The North Region railroad stations in the municipalities of Allende, Jiménez, Morelos, Nava, Piedras Negras and Zaragoza. The stations are connected to the national railroad network, allowing access to the country's borders, ports and major cities.

In this region, service is provided by the private company Ferrocarril Mexicano (Ferromex).

4.4 INTERNATIONAL BRIDGES

The international bridges in this region, also known as "The White Border", deserve special mention due to the marked absence of social problems, usually present in border cities.

Piedras Negras has two international vehicular bridges and one international railroad bridge.

- **Piedras Negras I International Bridge "Piedras Negras - Eagle Pass" or "General Carlos Pacheco":** It has a total length of 565 meters and a width of 11 meters.
- **Piedras Negras II "Camino Real" or "Coahuila 2000" International Bridge:** This bridge connects Piedras Negras to Eagle Pass and has been rated by the U.S. Congress as physically and logistically flawless, according to its GAO/NSIAD-00-25 study, making it one of two "flawless" international bridges along the U.S.-Mexico border. It has a total length of 398 meters and a width (including sidewalks) of 25 meters.

- **Charles Fisby International Railroad Bridge:** It is 16"10' (5.13 m) high, 11"8' (3.56 m) wide, the distance from platform to platform on both sides of the border is 15" (4.57 m) and its length on the Mexican side is 580"20' (177.3 m) and on the American side is 619"8' (188.9 m).

The three border bridges in service offer the advantage of facilitating transit and reducing crossing time to the United States, since Piedras Negras has excess capacity to service the large number of vehicles that need to travel from Mexico to the United States, or vice versa, in the shortest possible time.

- **International Bridge of Acuña "Puente Ciudad Acuña - Ciudad Del Rio":** it crosses the Rio Grande and connects with Del Rio, Texas in the United States; it has all the customs services and parking areas. The four-lane bridge is 620 m long and includes two sidewalks for pedestrians.

Source: Asociación de Agentes Aduanales de Piedras Negras. http://www.aaapn.mx/aniv50/piedras/puentes.php

5. ECONOMIC ACTIVITY

5.1 REGIONAL INDUSTRIAL PARKS

The region's industrial parks have potable water, sewerage, electricity, street lighting, and telephone infrastructure.

CITY	INDUSTRIAL PARK
Ciudad acuña	Amistad acuña industrial park
Ciudad acuña	Acuña international industrial park
Ciudad acuña	La paz industrial park
Piedras Negras	Amistad piedras negras i
Piedras Negras	Amistad piedras negras ii
Piedras Negras	Amistad piedras negras iii
Piedras Negras	Airport business center industrial park
Piedras Negras	Rio grande industrial development
Piedras Negras	Mencorsa piedras negras industrial park
Piedras Negras	Piedras negras industrial park
Piedras Negras	PIEDRAS NEGRAS INDUSTRIAL DEVELOPMENT
Piedras Negras	DEL NORTE INDUSTRIAL PARK
Piedras Negras	AMISTAD PIEDRAS NEGRAS SOUTH INDUSTRIAL PARK
Nava	K-10 INDUSTRIAL DEVELOPMENT ZONE
Nava	PUERTO VERDE INDUSTRIAL PARK
Nava	CACTUS VALLEY NAVA INDUSTRIAL ZONE
Allende	ALLENDE INDUSTRIAL PARK

Nava	FERROLOGISTICS

Source: Ministry of Economy of Coahuila, Undersecretariat of Economy and Strategic Projects, 2025

5.2 SALARIES AND WAGES

Sex and Occupational Groups Coahuila de Zaragoza	Employed Population Employed Population	Income Level					
		Income Level	Up to one minimum wage	More than 1 up to 2 minimum wages	More than 2 up to 3 minimum wages	More than 3 up to 5 minimum wages	More than 5 minimum wages
Professionals, technicians and workers in the arts	1,514,920	415,777	702,502	120,900	54,939	18,409	20,000
Education workers	183,228	28,057	71,671	29,814	16,196	4,077	1,964
Sex and Occupational Groups	50,943	7,752	21,944	5,815	4,647	251	0
Officials and managers	34,040	1,206	6,783	5,350	4,991	4,413	0
Clerical workers	125,858	26,213	63,178	12,835	3,207	1,976	735
Industrial workers, artisans and assistants	553,194	129,503	312,661	33,208	12,323	2,952	5,783
Merchants	217,637	94,357	65,920	15,687	5,064	2,292	10,221
Transportation operators	92,063	13,534	50,979	9,025	5,052	1,058	85
Workers in personal services	209,419	98,801	88,356	6,642	1,452	808	1,037
Protection and surveillance workers	11,774	388	4,069	1,746	1,811	398	0
Agricultural workers	36,764	15,966	16,941	778	196	184	175

Source: Ministry of Economy (SEC), with data from ENOE, INEGI, Third Quarter 2025

5.3 COMPANIES

Below is a list of some of the companies in the region, indicating their line of business and the municipality where they are

located.

COMPANY NAME	LINE	LOCATION
Mex Steelop Co	Metal-mechanical industry	Acuña
Parkohio	Metallurgical	Acuña
Toter de México	Plastics sector	Acuña
Wileng de México	Metallurgical	Acuña
Acutran de México	Electric / Electronics	Acuña
Adient	Electric / Electronics	Acuña
Arconic Fastening SYS	Manufacturing	Acuña
Arconic I & II	Manufacturing	Acuña
Arrow Electronics	Domestic appliances	Acuña
Bendix I	Automotive	Acuña
Bendix II	Automotive	Acuña
Bendix III	Automotive	Acuña
Danhil Containers	Textile	Acuña
Electro Ensambles de Acuña	Manufacturing	Acuña
Emerson Inermetro	Professional services	Acuña
GE Electric	Electric / Electronics	Acuña
Gentherm II	Automotive	Acuña
GJM Components	Electric / Electronics	Acuña
Higuchi Manufacturing	Industrial Services	Acuña
Howmet Arconic	Manufacturing	Acuña
Industrias MAASS De México	Manufacturing	Acuña
Irvin Jaropamex	Textile	Acuña
Irvin Jaropamex II	Automotive	Acuña
KB Rail- NYAB	Automotive	Acuña
Magna	Automotive	Acuña
Müller Textils Group	Manufacturing	Acuña
Park Ohio	Automotive	Acuña
Piston Group	Automotive	Acuña
PKC	Automotive	Acuña
PKC Group	Manufacturing	Acuña
Promotora de Servicios Integrales	Professional services	Acuña

Regal - Beloit	Electric / Electronics	Acuña
Rehab Ssupplies	Automotive	Acuña
Sultana	Paper / Cardboard	Acuña
Sunbeam Oster	Domestic appliances	Acuña
U.S. Graphite Inc.	Mining	Acuña
Automotriz Americana Joyson	Manufacturing	Acuña
Construction Specialties	Construction	Acuña
Fabricas Elena	Manufacturing	Acuña
Gentherm	Automotive	Acuña
Proposa	Professional services	Acuña
Sigma Tron MX	Electric / Electronics	Acuña
Williamstone Product Inc.	Automotive	Acuña
Rassini	Automotive	Piedras Negras
Elektrokontakt	Automotive	Piedras Negras
Lear Logistics Planta 5	Electric / Electronics	Piedras Negras
M & Hangers De Mexico	Automotive	Piedras Negras
Mex Star Ensambles	Plastics sector	Piedras Negras
Path Logistics	Logistics / Packing	Piedras Negras
Erich Jaeger	Industrial services	Piedras Negras
Fujitura Automotive	Automotive	Piedras Negras
Elektrokontakt PDS II	Electric / Electronics	Piedras Negras
Littelfuse	Electric / Electronics	Piedras Negras
Us Liner Company	Industrial services	Piedras Negras
Fujikura	Automotive	Piedras Negras
Lear Corporation	Automotive	Piedras Negras
PKC Group	Electric / Electronics	Piedras Negras
Regal - Beloit	Electric / Electronics	Piedras Negras
Asfaltos y Pegamentos	Manufacturing	Piedras Negras
Day Star Trim	Automotive	Piedras Negras
Lear Corp Piedras Negras	Automotive	Piedras Negras
Sigma Alimentos	Food	Piedras Negras
Construrama	Commerce	Piedras Negras
GI Grupo Innovador de Coahuila	Manufacturing	Piedras Negras
Lancermex I	Manufacturing	Piedras Negras

Lancermex II	Manufacturing	Piedras Negras
Neese de Mexico	Textile	Piedras Negras
Psap Palet y Embalajes	Industrial services	Piedras Negras
Remy Borg Warner	Automotive	Piedras Negras
Cartonera	Logistics/ Packing	Piedras Negras
Danhil de México	Logistics/Packing	Piedras Negras
Elastometros Tecnicos	Steel Industry	Piedras Negras
Ensambladora del Norte	Industrial services	Piedras Negras
General Aluminium	Manufacturing	Piedras Negras
INDEX	Professional Services	Piedras Negras
Lincoln Industries	Steel Industry	Piedras Negras
Prysmian Group	Manufacturing	Piedras Negras
Regal	Automotive	Piedras Negras
Transformadores de Piedras Negras	Manufacturing	Piedras Negras
V U Manufacturing	Automotive	Piedras Negras
Magna Asientos	Automotive	Allende

Source: México Industry, Septiembre 2023

6. INFORMATION ON BASIC SERVICES

6.1 WATER AND DRAINAGE SYSTEM

Cost of potable water and industrial drainage in the municipalities of the Region.

Municipality	Potable water (Pesos/m3)	Drainage system (Pesos/m3)
Acuña[1]	30.73	7.68
Allende[1]	49.39	7.10
Guerrero[2]	29.00	-
Hidalgo	25.00	-
Jiménez	22.99	-
Morelos[3]	6.74	-
Nava[1]	32.00	-
Piedras Negras[1]	33.68	16.84
Villa Unión[4]	20.50	-
Zaragoza[5]	37.30	6.21

Source: Ley de Ingresos 2024 de cada municipio, Sección Agua potable y alcantarillado.
(1) Rates based on consumption of more than 201 m3 per month.
(2) Rates based on consumption of more than 101 m3 per month.
(1) Rates based on consumption from 22 to 9999 m3 per month. Rate for trade.
(4) Rates based on consumption of more than 121 m3 per month.
(5) Rates based on consumption of more than 151 m3 per month.
Cost plus VAT

6.2 ELECTRICITY

The region has electric distribution lines with the capacity to satisfy, cover and service the region due to the carboelectric plant located in the municipality of Nava.
The contracting cost per KVA is $2,958.00 pesos (plus VAT).

Source: Comisión Federal de Electricidad (CFE). June 2026.

6.2.1 SERVICE COST - LOW VOLTAGE

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	***Unit***	***June 2026***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$50.20	Fixed	$/month	$502.03
Variable	$/kWh	$3.479	Variable (energy)	$/kWh	$1.363
			Distribution	$kW	273.29
			Capacity	$kW	261.86
Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx					

6.2.2 SERVICE COST - MEDIUM VOLTAGE

GDMTO[1]			GDMTH[2]			
Charge	***Unit***	***June 2026***	***Schedule***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$502,03	-	Fixed	$/month	$502,03
Variable (energy)	$/kWh	$1,258	Base[3]	Variable (energy)	$/kWh	$1,0148
Distribution	$kW	57,74	Intermediate[3]	Variable (energy)	$/kWh	1,5744
Capacity	$kW	338,01	Top[3]	Variable (energy)	$/kWh	1,7084
			-	Distribution	$kW	57,74
			-	Capacity	$kW	398,22

Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx

(1) Ordinary rate for general service in medium voltage, with demand of less than 100 kW.
(2) Hourly rate for general service in medium voltage, with demand equal to or greater than 100 kilowatts.
(3) Base, intermediate and top periods.

6.2.3 SERVICE COST - HIGH VOLTAGE

DIST[1] (subway distribution)			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$1.506,09
Base[2]	Variable (energy)	$/kWh	$0,9825
Intermediate[2]	Variable (energy)	$/kWh	1,5391
Top[2]	Variable (energy)	$/kWh	1,6701
-	Capacity	$kW	394,26

DIT[1]			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$1.506,09
Base[2]	Variable (energy)	$/kWh	$0,8001
Intermediate[2]	Variable (energy)	$/kWh	1,3964
Top[2]	Variable (energy)	$/kWh	1,4665
-	Capacity	$kW	394,26

Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx
(1) This tariff will be applied to services that use energy for any purpose, supplied at high voltage, sub-transmission level, and that due to the characteristics of use of their demand request to be registered in this service, which will be valid for a minimum of one year.
(2) Base, intermediate and top periods.

Note: The above rates are in local currency and do not include VAT.

6.3 GAS

The North Region has natural gas infrastructure for domestic and industrial use in the municipalities of Acuña and Piedras Negras; for the supply of this service it has L.P. gas distributors in the rest of the municipalities.

Natural gas costs for Piedras Negras, Coahuila.

INDUSTRIAL > 5,000 m3/month	pesos/month	pesos/GJ
From 5,001 to 10,000 m3/month	404.50	88.72
From 10,001 to 20,000 m3/month	449.44	76.40
From 20,001 to 30,000 m3/month	898.88	66.55
From 30,001 to 40,000 m3/month	1348.31	59.15
From 40,001 to 49,999 m3/month	1797.75	55.21
INDUSTRIAL > 50,000 m3/month		
From 50,001 to 100,000 m3/month	3461.72	19.91
From 100,001 to 250,000 m3/month	3461.72	3.99
From 250,001 to 500,000 m3/month	3461.72	3.18
From 500,001 to 1'500,000 m3/month	3461.72	2.79
From 1'500,001 to 2'500,000 m3/month	3461.72	2.39
> 2'500,001 m3/month	3461.72	2.19

Source: CONAGAS August 2022.

6.4 HEALTH CARE SERVICES

MUNICIPALITY	PUBLIC AND PRIVATE CLINICS AND HOSPITALS IN OPERATION
Acuña	10
Allende	1
Morelos	1
Piedras Negras	12
Zaragoza	2

Source: Secretaría de Salud, Gobierno del Estado de Coahuila. 2022.

7. EDUCATION

7.1 MIDDLE - HIGH SCHOOL EDUCATION

ACUÑA
UNIVERSIDAD TECNOLÓGICA DE CIUDAD ACUÑA
Type of degree: Higher technical university

- TSU in supply chain logistics
- TSU in Automotive Systems
- TSU Mechatronics area of flexible manufacturing systems

NAVA
UNIVERSIDAD TECNOLÓGICA DEL NORTE DE COAHUILA
Type of degree: Higher technical university and engineering

- TSU in Maintenance, Industrial Area
- TSU in Petroleum Maintenance area
- TSU in Mechatronics in the area of efficient electrical installations
- TSU Mechatronics area of flexible manufacturing systems
- TSU Industrial processes manufacturing area
- TSU in Business Development, Marketing Area
- TSU in Information Technology in the area of multiplatform software development.
- TSU in supply chain logistics

7.2 COLLEGE

ACUÑA
INSTITUTO TECNOLÓGICO SUPERIOR DE CIUDAD ACUÑA
Type of degree: Superior University

- Eng. Industrial
- Eng. Electromechanical
- Eng. Computer Systems
- Eng. Business Management
- Eng. Mechatronics

UNIVERSIDAD VIZCAYA DE LAS AMÉRICAS CAMPUS ACUÑA
Type of degree: Superior University

- Eng. Manufacturing Processes
- Bachelor in International Trade and Customs
- Bachelor of Business Administration
- Bachelor in Law
- Bachelor in Education
- Bachelor of Public Accounting

CENTRO DE ESTUDIOS SUPERIORES DE CIENCIAS Y HUMANIDADES
Type of degree: Superior University

- Bachelor in Psychology
- Bachelor in Law and Social Sciences
- Bachelor of Public Accounting

NAVA
UNIVERSIDAD TECNOLÓGICA DEL NORTE DE COAHUILA

Type of degree: Higher technical university and engineering

- Eng. Mechatronics
- Eng. Business innovation and development
- Eng. Industrial Maintenance
- Eng. Production Systems
- Eng. Information and Communication technologies
- Bachelor in Business Innovation and Marketing

PIEDRAS NEGRAS
UNIVERSIDAD POLITÉCNICA DE PIEDRAS NEGRAS
Type of degree: Superior University

- Bachelor in International Trade and Customs
- Eng. Environmental Technology
- Eng. Robotics

UNIVERSIDAD AUTÓNOMA DE PIEDRAS NEGRAS
Type of degree: Superior University

- Bachelor in Nursing
- Bachelor in Foreign Trade and Customs Processing
- Bachelor in Marketing
- Bachelor in Law
- Bachelor of Science in Chemistry

UNIVERSIDAD VIZCAYA DE LAS AMÉRICAS CAMPUS PIEDRAS NEGRAS
Type of degree: Superior University

- Bachelor of Business Administration
- Bachelor of Architecture
- Bachelor in International Trade and Customs
- Bachelor of Public Accounting
- Bachelor of Criminology
- Bachelor in Law
- Bachelor in Graphic Design
- Bachelor in Education
- Bachelor in Nutrition
- Eng. Manufacturing Processes

ZARAGOZA
UNIVERSIDAD CNCI CAMPUS ZARAGOZA
Type of degree: Superior

- Bachelor in Tourism Management

7.3 MASTER'S DEGREE

ACUÑA
INSTITUTO TECNOLÓGICO SUPERIOR DE CIUDAD ACUÑA
Type of degree: Master's degree

- Master's degree in Administrative Engineering

Source: Anuario Estadístico de Educación Superior, Ciclo Escolar 2022-2023. Asociación Nacional de Universidades e Instituciones de Educación Superior

8. QUALITY OF LIFE

The North Region has a varied number of tourist, recreational and family attractions. And now general data for the region are presented below.

8.1 TOURISM

	AUDITORIUMS	LIBRARIES	CULTURAL CENTERS	CINEMA	MUSEUMS	THEATERS
Acuña		2	1	1	1	1
Allende		2	1			
Guerrero	1	1	1			
Hidalgo		1				
Jiménez	1	2				
Morelos		1			2	
Nava		3		1		
Piedras Negras	2	4	4	2	2	2
Villa Unión		1	1		1	
Zaragoza		2	2		1	

The following table shows the total number of establishments by municipality.

	Food and beverages	Hosting	Spas	Travel Agencies	Golf courses	Car rental	Tourist transportation
Acuña	190	16	6	11		4	
Allende	65	8					
Guerrero	6	46					
Hidalgo	13						
Jiménez	16	2	1				
Morelos	28	4					
Nava	61	6					
Piedras Negras	269	20	7	24		8	1
Villa Unión	22	1	1				
Zaragoza	46	2	3				

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022.

7.2 "PUEBLOS MÁGICOS"

GUERRERO, COAHUILA.

Located in the North Region of Coahuila and borders the municipalities of Nava, Hidalgo, Juarez and Villa Union, as well as the neighboring country (United States). It is located approximately 476 kilometers from the state capital.
February 1836, Santa Anna's forces passed through the area to fight the Texan rebels.
It was named in honor of the insurgent caudillo General Vicente Guerrero.
Founded in 1702 by Captain Diego Ramon with the name of "Real Presidio de San Juan Bautista del Rio Grande del Norte", it is one of the oldest municipalities in North Coahuila. In the 18th century it was the starting point for the expeditions that founded the Mexican towns of Texas.
A wonderful Pueblo Mágico to travel through time by visiting the ruins and architectural works of great splendor such as the Mission of San Bernardo, a monument that preserves the vestiges left in the Franciscan monks in their effort to evangelize the natives. It is rich in historic buildings, cemeteries and houses catalogued as heritage by the INAH (National Institute of Anthropology and History).
With abundant fauna, it is one of the main destinations with hunting ranches for the breeding of magnificent specimens of Texan white-tailed deer, doves and other species.

Gastronomy

- Wood carving and use of deer antler to make cups, molcajetes and chests.
- Deer antler charms.
- Figures with tamale leaves and watermelon
- Corn bread (sweet) and cornbread
- Burned mil cones

Main Tourist Attractions

Mission San Bernardo: Founded on May 20, 1702 by Captain Diego Ramón and Fray Alonso González. In the 1750 the mission had large facilities that included: church, convent, workshops for spinning and weaving, a granary, living quarters for the natives and a cemetery; facilities of which only vestiges remain. Today, only the new church remains standing, which was begun between 1762 and 1767, bur was never finished. It is the only standing building from the missionary era in Coahuila.
San Juan Bautista Church: It was built from 1703 to 1780 for the religious service of the troops and their families, it is located east of the municipal square of the town, as it is described the existence of the church in the Plaza de Armas at the time of the Presidio. It has space for the choir in the balcony, baptistery, bell tower, sacristy and atrium.

Other Attractive Features

- "La Pedrera" Park
- "Los Bañaderos" Park
- Wine creation workshop at Casa Boutique "Las Prudencianas".
- Activities such as picnics, or open-air cinema at the "Árbol de Alicia".
- 19th century San Juan Bautista Pantheon
- Artificial Lake Rides (Hotel "El Chalol")
- City Hall and interior mural

- Vicente Guerrero Square
- Francisco Solano's Mission
- Culture House
- Don Baldomero Viticulture
- El Paso las Islas
- Section of the Camino Real a los Texas that crosses the town.
- 90 ranches for hunting

Activities and Festivals

- Watermelon Fair (July)
- Balloon Festival (July)
- Festival "Anniversary of the founding of Guerrero", (March)
- Celebrations of Our Lady of Guadalupe, December 12, 2009.

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022.

9. DIRECTORY

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