PROFILE
SOUTHEAST REGION

INDEX

SECRETARÍA DE ECONOMÍA ESTADO DE COAHUILA DE ZARAGOZA

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Secretaría de Economía

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1. INTRODUCTION

Coahuila de Zaragoza is the third largest state in the country, located in northeastern Mexico and shares a 512-kilometer border with the U.S. state of Texas. In Mexico it borders the states of Chihuahua, Durango, Zacatecas, San Luis Potosí and Nuevo Leon.

Location of Coahuila de Zaragoza in North America

Coahuila de Zaragoza in numbers:

It represents 7.73% of the country's surface It has a population of 3'146,771 residents, 2.5% of the country's total, 92% urban and 8% rural.
The average level of schooling is 10.4 (almost first year of high school); the national average is 9.7 years of schooling.
Speakers of indigenous languages aged 3 years and older are 2 per 1,000 people, the national level is 60 per 1,000 people.
The sector of activity that contributes most of the stage's GDP is manufacturing industries, especially the production of machinery and equipment.
Our entity contributes 3.6% to the national GDP.

Source: INEGI, 2025.

Coahuila de Zaragoza has 38 municipalities, which are grouped into five different regions due to their economic characteristics and geographic location.

The **Southeast Region**, is made up of the municipalities of Arteaga, General Cepeda, Parras de la Fuente, Ramos Arizpe and Saltillo. It is characterized for being an industrial development pole oriented to exports, due to the fact that it has important auto parts manufacturing and automobile assembly plants, in addition to the development of wind energy.

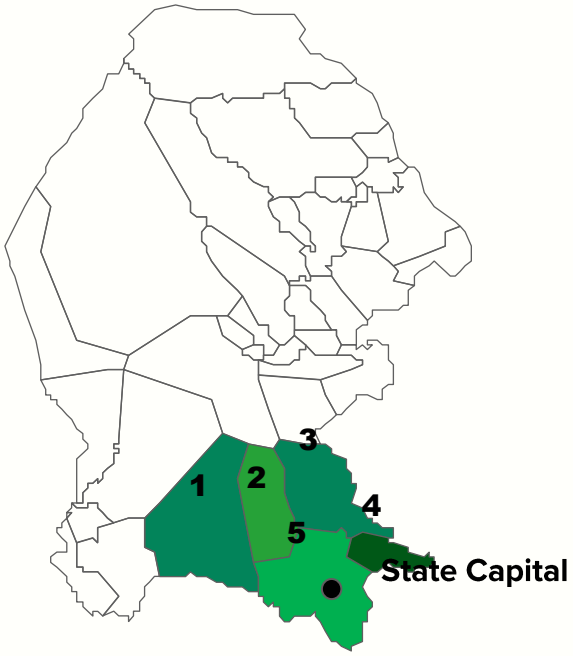
This document presents general information about this region such as: geographic location, main economic activities, infrastructure, basic services, education, quality of life and tourism.

2. GEOGRAPHIC LOCATION

The Southeast Region of the State has a territorial extension of 26,751.8 Km^2 and a population of 1'088,149* residents.

* INEGI. Censo de Población y Vivienda 2020.

1. Parras de la Fuente
2. General Cepeda
3. Ramos Arizpe
4. Arteaga
5. Saltillo



Southeast Region Location

2.1 ALTITUDE AND GEOGRAPHIC COORDINATES

Altitude and geographic coordinates of the region's municipalities.

MUNICIPALITY	ALTITUDE (M.A.S.L.)*	LATITUDE	LENGTH
Arteaga	1,660	25° 26' 43"	100° 50' 48"

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General Cepeda	1,468	25° 22’ 35”	101° 28’ 30”
Parras de la Fuente	1,533	25° 26’ 13”	102° 11’ 01”
Ramos Arizpe	1,392	25° 32’ 37”	100° 57’ 01”
Saltillo	1,560	25° 26’ 00”	101° 00’ 00”

Source: INEGI Anuario Estadístico del Estado de Coahuila 2015.
*meters above sea level

2.2 DISTANCE

Distances to the main cities of the state, Mexican Republic, ports and borders.

ACUÑA																			
238	JUAREZ																		
297	119	MONCLOVA																	
208	104	142	MÚZQUIZ																
91	177	237	148	PIEDRAS NEGRAS															
261	34	85	106	201	PROGRESO														
182	57	115	48	122	80	SABINAS													
493	315	194	338	433	281	310	SALTILLO												
173	69	128	35	113	92	25	336	SAN JUAN DE ROSITA (Nueva Rosita)											
662	424	363	508	602	450	479	253	503	TORREON										
1085	875	832	898	1071	841	947	721	972	469	CHIHUAHUA, CHIH.									
915	659	616	682	777	625	655	506	679	243	631	DURANGO, DGO.								
1192	1014	892	1037	1131	980	1008	777	1033	722	1162	620	GUADALAJARA, JAL.							
1321	1143	1022	1166	1261	1109	1137	845	1161	993	1433	891	552	CD. MÉXICO						
495	317	196	340	435	283	353	87	378	340	809	597	845	910	MONTERREY, N.L.					
922	744	623	767	862	710	739	447	763	577	1017	475	329	417	515	SAN LUIS POTOSI, S.L.P.				
865	687	566	710	805	653	681	383	706	391	831	289	338	601	464	194	ZACATECAS, ZAC.			
1486	1308	1187	1331	1426	1274	1303	1071	1327	1017	1456	948	295	827	1140	623	632	MANZANILLO, COL.		
1164	908	864	1009	1025	952	980	754	1004	491	876	256	481	1013	836	733	544	748	MAZATLÁN, SIN.	
1012	866	712	857	952	800	875	609	899	876	1346	903	763	468	529	396	620	1060	1155	TAMPICO, TAMPS.
265	156	247	254	177	190	207	295	231	547	1017	804	997	1118	219	722	669	1294	1044	769	N. LARED

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O, TAMPS.

Source: Secretaría de Economía (SEC). 2022.
Approximate distances in kilometers.

3. GENERAL INFORMATION

3.1 CLIMATOLOGY

This region is characterized by a semi-dry temperate to dry semi-warm climate during most of the year and its rainy season includes the spring and summer seasons.

Average monthly temperature 2017 (ºC) in each of the municipalities of the Region.

MUNICIPALITY	JAN	FEB	MAR	ABR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Arteaga	14.6	16.7	17.8	19.7	23.3	23.4	22.7	22.5	20.2	17.5	17.0	12.3
General Cepeda	15.6	17.8	19.6	22.1	25.5	26.1	24.9	24.3	22.8	19.7	18.0	12.5
Parras de la Fuente	15.8	17.0	17.8	20.0	23.5	25.4	24.7	24.5	21.6	19.6	17.9	12.6
Ramos Arizpe	15.7	18.4	19.0	20.6	23.6	24.7	29.0	24.4	22.3	19.9	18.2	12.6
Saltillo	15.4	16.9	18.0	20.3	23.4	23.1	22.7	22.4	20.3	17.9	17.0	13.4

Source: Comisión Nacional del Agua (CONAGUA) 2018.
°C Degrees Celsius.

Average monthly precipitation 2017 (Mm).

MUNICIPALITY	JAN	FEB	MAR	ABR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Arteaga	0.1	0.0	0.9	0.1	0.7	0.0	4.0	1.1	3.9	0.3	0.0	1.2
General Cepeda	0.1	0.4	0.4	0.1	1.0	1.1	4.3	3.6	3.6	0.0	0.0	1.7
Parras de la Fuente	0.0	0.0	6.0	0.0	31.2	5.2	58.5	33.7	59.6	8.6	0.0	2.7
Ramos Arizpe	0.1	0.0	0.6	0.9	0.2	0.2	1.1	0.5	2.6	0.1	0.0	1.4
Saltillo	0.0	0.0	1.0	0.5	0.5	0.2	2.6	1.3	1.3	3.4	0.3	0.0

Source: Comisión Nacional del Agua (CONAGUA) 2018.

Mm. Measure determined in millimeters.

3.2 DEMOGRAPHIC ASPECTS

Population by municipality and distribution by sex.

MUNICIPALITY	TOTAL POPULATION	MEN	WOMEN
Arteaga	29 578	14 955	14 623
General Cepeda	11 898	6 091	5 807
Parras de la Fuente	44 472	22 534	21 938
Ramos Arizpe	122 243	62 722	59 521
Saltillo	879 958	437 792	442 166
TOTAL	**1'088,149**	544,094	544,055

Source: INEGI. Censo de Población y Vivienda 2020

4. TRANSPORT INFRASTRUCTURE

4.1 AIRPORTS

The "Plan de Guadalupe" International Airport is located on the Saltillo - Monterrey highway at km. 13.5 in the municipality of Ramos Arizpe.

This air terminal has a capacity for 200 passengers, airline module services, waiting and boarding lounges, car rental, cabs, cafeteria and convenience store; it also has private aircraft service, air cargo transportation and customs agencies.

Source: Servicios Estatales Aeroportuarios 2022.

4.2 HIGHWAY

- **Federal Road 57:** connects with Piedras Negras, Monclova and Saltillo, Coah.; San Luis Potosí, S.L.P.; Queretaro, Qro. and Mexico City.
- **Federal Road 54:** connects with Manzanillo and Colima, Col.; Guadalajara, Jal.; Zacatecas, Zac.; and Cd. Mier, Tamps.
- **Federal Road 40:** connects with Mazatlan, Sin.; Durango and Gomez Palacio, Dgo.; Torreón, Coah.; Monterrey. N. L. (free and toll), Reynosa and Matamoros, Tamps.

- **State Road 598:** connects General Cepeda with Parras de la Fuente, Viesca and Torreón, Coah.

There are also communication routes between the municipalities of the region.

4.3 RAILROAD

The Southeast Region has railroad stations in the municipalities of General Cepeda, Saltillo and Ramos Arizpe. The stations are connected to the national railroad network, allowing access to the country's borders, ports and major cities.

In the municipalities of General Cepeda and Saltillo, service is provided by the private companies Ferrocarril Mexicano (Ferromex) and Kansas City Southern of Mexico (KCSM), the latter also offers service in the municipality of Ramos Arizpe.

5. ECONOMIC ACTIVITY

5.1 INDUSTRIAL PARKS

City	Industrial Park
SALTILLO	Blvd. Isidro López Industrial Zone
SALTILLO	La Angostura–ZapalinaMe Industrial Park
SALTILLO	Amistad Industrial Park Saltillo
SALTILLO	Amistad Industrial Park Saltillo South
SALTILLO	Alianza Derramadero South Industrial Park
SALTILLO	Santa Fe Industrial Park
SALTILLO	Alianza Derramadero North Industrial Park
SALTILLO	Amistad Industrial Park Morelos
SALTILLO	Amistad Colinas Industrial Park
SALTILLO	Saltillo South Industrial Park
SALTILLO	Padre Santos Industrial Park
SALTILLO	Salva Derramadero Industrial Park
SALTILLO	Santa Monica Industrial Park
SALTILLO	Derramadero Industrial Park
SALTILLO	Roberto Balderas Industrial Park
SALTILLO	La Trinidad Industrial Park
SALTILLO	Arsosa Industrial Developments Industrial Zone
SALTILLO	Las Teresitas Industrial Park
SALTILLO	Flex Space Derramadero Industrial Zone
SALTILLO	Vito Alessio Business Park

SALTILLO	Las Torres Industrial Park
SALTILLO	Cerritos I Industrial Park
RAMOS ARIZPE	Amistad Chuy María Industrial Park
RAMOS ARIZPE	Cactus Valley Industrial Park
RAMOS ARIZPE	Mencorsa Cerritos II Industrial Land
RAMOS ARIZPE	Atlantis Industrial Park
RAMOS ARIZPE	Finsa Coahuila Industrial Park
RAMOS ARIZPE	Naves Industriales de México
RAMOS ARIZPE	Amistad Industrial Park – Ramos Arizpe Bosques I
RAMOS ARIZPE	Industrial Partners
RAMOS ARIZPE	VYNMSA Ramos Arizpe Industrial Park Sector I
RAMOS ARIZPE	Amistad Airport Industrial Park
RAMOS ARIZPE	Halcon Industrial Development Ramos Arizpe
RAMOS ARIZPE	VYNMSA Ramos Arizpe Industrial Park Sector II
RAMOS ARIZPE	GP Ramos Arizpe Industrial Park
RAMOS ARIZPE	VYNMSA Ramos Arizpe Industrial Park III
RAMOS ARIZPE	Santa María Industrial Park
RAMOS ARIZPE	Roberto Balderas Industrial Park
RAMOS ARIZPE	360 Industrial Park
RAMOS ARIZPE	360 Industrial Park II
RAMOS ARIZPE	Amistad Ramos Arizpe Industrial Park
RAMOS ARIZPE	Los Bosques I Industrial Zone
RAMOS ARIZPE	Los Bosques II Industrial Zone
RAMOS ARIZPE	Saltillo–Ramos Arizpe Industrial Park
RAMOS ARIZPE	VYNMSA Ramos Arizpe Industrial Park IV
ARTEAGA	Davisa Arteaga Industrial Park
ARTEAGA	Davisa Arteaga II Industrial Park
ARTEAGA	San Jerónimo Industrial Park
ARTEAGA	Linnich Industrial Park
ARTEAGA	Server Industrial Park
ARTEAGA	Arteaga Industrial Park II
ARTEAGA	Fundadores Industrial Park
ARTEAGA	Arteaga Industrial Park
PARRAS	Cactus Valley Parras
ARTEAGA	Heritage Industrial Park

SALTILLO	Amistad Saltillo Industrial Park
SALTILLO	Premier Industrial Park
RAMOS ARIZPE	Ecologis–Logistik Park
RAMOS ARIZPE	Conex Park Industrial Park
SALTILLO	Top Desarrollos Derramadero

The region's industrial parks have potable water, drainage, electricity, street lighting and telephone infrastructure.

* Fully sold

Source: Ministry of Economy of Coahuila, Undersecretariat of Economy and Strategic Projects, 2025

5.2 SALARIES AND WAGES

Sex and Occupational Groups Coahuila de Zaragoza	Employed Population Employed Population	Income Level					
		Income Level	Up to one minimum wage	More than 1 up to 2 minimum wages	More than 2 up to 3 minimum wages	More than 3 up to 5 minimum wages	More than 5 minimum wages
Professionals, technicians and workers in the arts	1,514,920	415,777	702,502	120,900	54,939	18,409	20,000
Education workers	183,228	28,057	71,671	29,814	16,196	4,077	1,964
Sex and Occupational Groups	50,943	7,752	21,944	5,815	4,647	251	0
Officials and managers	34,040	1,206	6,783	5,350	4,991	4,413	0
Clerical workers	125,858	26,213	63,178	12,835	3,207	1,976	735
Industrial workers, artisans and assistants	553,194	129,503	312,661	33,208	12,323	2,952	5,783
Merchants	217,637	94,357	65,920	15,687	5,064	2,292	10,221
Transportation operators	92,063	13,534	50,979	9,025	5,052	1,058	85
Workers in personal services	209,419	98,801	88,356	6,642	1,452	808	1,037
Protection and surveillance workers	11,774	388	4,069	1,746	1,811	398	0
Agricultural workers	36,764	15,966	16,941	778	196	184	175

Source: Ministry of Economy (SEC), with data from ENOE, INEGI, Third Quarter 2025

5.3 COMPANIES

And now some of the companies in the region are listed, indicating the line of business and the municipality where they are located.

NAME OF THE COMPANY	LINE	LOCATION
Teijin Automotive Technologies	Automotive	Saltillo
Centro de Convenciones Arena Saltillo	Tourism	Saltillo
CALOREX	Manufacturing	Saltillo
Centec II DELPHI	Manufacturing	Saltillo
Cifunsa	Manufacturing	Saltillo
DEACERO	Construction	Saltillo
GM Complex	Automotive	Saltillo
La Moderna	Food	Saltillo
MABE Store	Warehouse	Saltillo
Pace Industries	Manufacturing	Saltillo
PEMEX Refinacion	Chemical / Petrochemical	Saltillo
PROESA	Professional services	Saltillo
PSW	Manufacturing	Saltillo
Sabritas	Food	Saltillo
Tupy	Manufacturing	Saltillo
Villeroy & Boch	Manufacturing	Saltillo
Vitromex	Manufacturing	Saltillo
HNI Corporation	Manufacturing	Saltillo
Almacenadora Sur	Logistics / Packing	Saltillo
CEVA Logistics	Logistics / Packing	Saltillo
Blickman	Manufacturing	Saltillo
Blinds To Go	Commerce	Saltillo
CBC Connect	Industrial services	Saltillo
CBC Connect II	Industrial services	Saltillo
Cooper Standard	Automotive	Saltillo
Cooper Standard II	Automotive	Saltillo
Davico	Manufacturing	Saltillo
Flexonics	Industrial services	Saltillo
Gemini	Automotive	Saltillo
Greenheck	Industrial services	Saltillo

Mechtron	Electric / Electronics	Saltillo
Micronics	Industrial services	Saltillo
Nai	Electric / Electronics	Saltillo
Nelson Industries	Steel Industry	Saltillo
Parker	Industrial services	Saltillo
Powerbrace	Manufacturing	Saltillo
Senior Aerospace	Aerospace	Saltillo
The ILS	Logistics/ Packing	Saltillo
Unison	Aerospace	Saltillo
Bimbo	Food	Saltillo
Cedis Coppel	Redistribution Center	Saltillo
Gas Capricornio	Professional services	Saltillo
La Diligencia	Food	Saltillo
Penske	Logistics / Packing	Saltillo
Pepsico	Food	Saltillo
Sabritas	Food	Saltillo
Hilex	Manufacturing	Saltillo
Trafico Transportaciones	Logistics / Packing	Saltillo
Tronsportes GACELA	Logistics / Packing	Saltillo
Utilimaster	Chemical / Petrochemical	Saltillo
Zar Kruse	Manufacturing	Saltillo
Lagermex	Steel Industry	Saltillo
Tracomex	Logistics / Packing	Saltillo
Adient	Automotive	Saltillo
CVG - Commercial Vehicle Group	Automotive	Saltillo
Fehrer	Automotive	Saltillo
HBPO Mexico	Automotive	Saltillo
Isringhausen	Automotive	Saltillo
Komatsu	Construction	Saltillo
Marelli	Automotive	Saltillo
Metalsa	Automotive	Saltillo
Mitchell Plastics	Automotive	Saltillo
Mitchell Plastics	Automotive	Saltillo
PEMSA - CIE Automotive	Logistics / Packing	Saltillo
Spencer Butcher / Yazaki	Industrial service	Saltillo

Stellantis	Automotive	Saltillo
Utilimaster	Automotive	Saltillo
Yanfeng Automotive Interiors	Automotive	Saltillo
AQW	Plastics sector	Arteaga
Grupo Antolin Saltillo	Automotive	Arteaga
GST Autoleather	Automotive	Arteaga
IMSS Coahuila	Medical	Arteaga
JNM de Mexico	Automotive	Arteaga
Kugami Mexico	Plastics sector	Arteaga
Lamparas General Electric	Manufacturing	Arteaga
Leon Interiors Arteaga	Automotive	Arteaga
Weidmann Tecnología Eléctrica	Energy	Arteaga
Hisun Motors	Automotive	Arteaga
Hisun Motors Plant II	Automotive	Arteaga
HNI Corporation	Manufacturing	Arteaga
Neapco	Automotive	Arteaga
Plastiexorts	Plastics sector	Arteaga
AMD Plastics	Plastics sector	Arteaga
NYX	Automotive	Arteaga
Phillips	Auto parts	Arteaga
Phillips II	Auto parts	Arteaga
IAC Arteaga	Automotive	Arteaga
Magna Closures	Automotive	Arteaga
Martinrea International	Automotive	Arteaga
Motus Integrated Technologies	Automotive	Arteaga
Windsor Machines I	Automotive	Arteaga
Windsor Machines II	Automotive	Arteaga
Bendix Knorr Bremsa	Automotive	Arteaga
Cerattone	Industrial services	Arteaga
CJ Logistics	Logistics / Packing	Arteaga
CNI Industries	Industrial services	Arteaga
Dong Yang Piston	Automotive	Arteaga
Emerson	Manufacturing	Arteaga
Emerson Ascotech	Industrial services	Arteaga
Enprotech	Industrial services	Arteaga

Foriauto	Automotive	Arteaga
Lear Corporation	Automotive	Arteaga
Mando Corporation	Automotive	Arteaga
Medica Ramazzini	Medical	Arteaga
Peltplas De Mexico	Plastics sector	Arteaga
Perrigo (Lab. Diba)	Medical	Arteaga
Sangsin Brake	Automotive	Arteaga
Scan Paint	Professional services	Arteaga
Sewon Manufacturing	Manufacturing	Arteaga
Spin 4.0	Automotive	Arteaga
Tox PressoTechnik	Industrial services	Arteaga
Turck Industrial Automation	Industrial services	Arteaga
Valtic	Manufacturing	Arteaga
VITTI Logistics	Logistics / Packing	Arteaga
Voss Automotive	Automotive	Arteaga
Global Flock	Automotive	Ramos Arizpe
Goss Global	Automotive	Ramos Arizpe
Inox Market Messico	Steel Industry	Ramos Arizpe
Mergon	Automotive	Ramos Arizpe
Orsan	Chemical / Petrochemical	Ramos Arizpe
Randal Metals	Steel Industry	Ramos Arizpe
Seco Tools	Manufacturing	Ramos Arizpe
Unitrade	Logistics / Packing	Ramos Arizpe
Vesuvius	Professional services	Ramos Arizpe
Global Flock	Manufacturing	Ramos Arizpe
Grupo Cargoquin	Logistics / Packing	Ramos Arizpe
Industrial Park	Commerce	Ramos Arizpe
Leadgo	Manufacturing	Ramos Arizpe
Seco Tools	Manufacturing	Ramos Arizpe
Uni-Trade	Professional services	Ramos Arizpe
Vesuvius	Metallurgic	Ramos Arizpe
Amvian-Camacho	Manufacturing	Ramos Arizpe
DHL	Logistics / Packing	Ramos Arizpe
Lazboy	Manufacturing	Ramos Arizpe
Lear Corporation	Automotive	Ramos Arizpe

Lennox I	Electric/ Electronic	Ramos Arizpe
M2L Logistics	Logistics / Packing	Ramos Arizpe
Martinrea	Automotive	Ramos Arizpe
Matcor Matsu	Automotive	Ramos Arizpe
Modine Ramos	Metallurgic	Ramos Arizpe
Nortek I	Manufacturing	Ramos Arizpe
Sanhua Automotive I	Manufacturing	Ramos Arizpe
Sanhua Automotive I	Manufacturing	Ramos Arizpe
Sanhua Automotive II	Manufacturing	Ramos Arizpe
Titanx Engine Cooling	Automotive	Ramos Arizpe
Victory Packaging	Logistics / Packing	Ramos Arizpe
Vuteq	Automotive	Ramos Arizpe
Martinrea	Automotive	Ramos Arizpe
Posco	Automotive	Ramos Arizpe
Skyjack	Industrial services	Ramos Arizpe
Hyundai Polytech	Plastic sector	Ramos Arizpe
Emerson Comercial	Home Appliances	Ramos Arizpe
Vitti Logistics	Logistics / Packing	Ramos Arizpe
Ryder	Logistics / Packing	Ramos Arizpe
Motherson	Automotive	Ramos Arizpe
ETIQSA	Manufacturing	Ramos Arizpe
Mexpress Logistics	Logistics / Packing	Ramos Arizpe
Poliuretanos Mexicanos Woodbridge	Manufacturing	Ramos Arizpe
PSW	Manufacturing	Ramos Arizpe
Ramos Automotriz	Commerce	Ramos Arizpe
Saltillo Lamination	Textile	Ramos Arizpe
TB de Mexico	Manufacturing	Ramos Arizpe
Tecno Diesel Ramos Arizpe	Automotive	Ramos Arizpe
TNL Express	Logistics / Packing	Ramos Arizpe
Adler Pelzer De Mexico	Automotive	Ramos Arizpe
Alanis Empacadora	Food	Ramos Arizpe
Aleaciones Y Metales Industriales	Metallurgic	Ramos Arizpe
Altec	Metallurgic	Ramos Arizpe
Aluminios de Precision	Metal-mechanical industry	Ramos Arizpe
American Axle & Manufacturing	Automotive	Ramos Arizpe

Arysta Warehouse	Professional services	Ramos Arizpe
Asesoria y Diseño	Industrial services	Ramos Arizpe
Askoll Mexico	Electric/ Electronic	Ramos Arizpe
Carga Segura	Metal-mechanical industry	Ramos Arizpe
Cataforesis Ramos Arizpe	Industrial services	Ramos Arizpe
Caterpillar	Automotive	Ramos Arizpe
CEMEX	Construction	Ramos Arizpe
CINSSA Cajas Industriales	Manufacturing	Ramos Arizpe
CSI-Cortes Y Servicios Industriales	Professional services	Ramos Arizpe
CTK Cutek Industries	Automotive	Ramos Arizpe
Diken International Mexico	Chemical / Petrochemical	Ramos Arizpe
Engicom	Manufacturing	Ramos Arizpe
Fastenal Ramos Arizpe	Construction	Ramos Arizpe
FORMAPLASTICS Machinery	Professional services	Ramos Arizpe
Fundiciones JV	Manufacturing	Ramos Arizpe
Guardería	Education	Ramos Arizpe
HBX Enterprises	Medical	Ramos Arizpe
Herbax	Food	Ramos Arizpe
Huntington Solutions	Logistics / Packing	Ramos Arizpe
HYSTER-Yale	Professional services	Ramos Arizpe
Inductotherm Group	Industrial services	Ramos Arizpe
Internacional de Aceros Termicos	Manufacturing	Ramos Arizpe
Lear Corporation	Automotive	Ramos Arizpe
Leon Plastic	Automotive	Ramos Arizpe
Linamar	Automotive	Ramos Arizpe
Litco Automation	Professional services	Ramos Arizpe
Longda Plastic Technology	Plastic	Ramos Arizpe
Lubricolor	Commerce	Ramos Arizpe
Mahle	Logistics / Packing	Ramos Arizpe
Mahle	Automotive	Ramos Arizpe
Martinrea	Automotive	Ramos Arizpe
Matcor Matsu	Automotive	Ramos Arizpe
Metalurgia III	Manufacturing	Ramos Arizpe
Metrics Works	Manufacturing	Ramos Arizpe
Mexxon	Metallurgic	Ramos Arizpe

Minsa Bodegas	Logistics / Packing	Ramos Arizpe
Mubea	Steel Industry	Ramos Arizpe
Nemakt	Chemical / Petrochemical	Ramos Arizpe
Nutec	Textile	Ramos Arizpe
Palik	Plastic	Ramos Arizpe
Perrigo Mexico	Medical	Ramos Arizpe
Plastic Omnium I	Plastic sector	Ramos Arizpe
Platinum Tool De Mexico	Plastic	Ramos Arizpe
Possehl	Professional services	Ramos Arizpe
Primax TMC	Professional services	Ramos Arizpe
Renova-Recicladora	Metallurgic	Ramos Arizpe
Saint Gobain	Metal-mechanical industry	Ramos Arizpe
Sanhua	Automotive	Ramos Arizpe
Shuler Ramos Arizpe	Industrial services	Ramos Arizpe
Smurfit Kappa Saltillo	Manufacturing	Ramos Arizpe
Spiral Logistics	Logistics / Packing	Ramos Arizpe
Stabilus II	Chemical / Petrochemical	Ramos Arizpe
Stabilus III Powerise	Manufacturing	Ramos Arizpe
STS Ramos	Automotive	Ramos Arizpe
Tecnopack	Professional services	Ramos Arizpe
Tracto de Monterrey	Automotive	Ramos Arizpe
Transportes Bonampak	Logistics / Packing	Ramos Arizpe
Transportes Villarreal Berlanga	Professional services	Ramos Arizpe
TSM Logistic	Logistics / Packing	Ramos Arizpe
Usinatech De Mexico	Manufacturing	Ramos Arizpe
UTC	Education	Ramos Arizpe
Valley Commercial	Logistics / Packing	Ramos Arizpe
Vernicolor	Plastic	Ramos Arizpe
Vima Servicios Industriales	Metal-mechanical industry	Ramos Arizpe
Whitepath Fab Tech	Electric/ Electronic	Ramos Arizpe
Wolverine	Automotive	Ramos Arizpe
Yanfeng	Metallurgic	Ramos Arizpe
ZF Powertrain Modules	Automotive	Ramos Arizpe
Linamar	Automotive	Ramos Arizpe
MOTUS INTEGRATED	Automotive	Ramos Arizpe

3PL Services Planta I	Logistics / Packing	Ramos Arizpe
ABB	ICT (Information and Communication Technologies)	Ramos Arizpe
Acero Prime	Metallurgic	Ramos Arizpe
Adient	Automotive	Ramos Arizpe
Adient Planta II	Automotive	Ramos Arizpe
Ald Tratamientos Termicos	Metallurgic	Ramos Arizpe
Anchory Bay Packaging	Automotive	Ramos Arizpe
APTIV	Automotive	Ramos Arizpe
Bard Manufacturing	Electric / Electronics	Ramos Arizpe
BIC	Manufacturing	Ramos Arizpe
Borgwarner Drivetrain	Automotive	Ramos Arizpe
CEVA	Logistic /Packing	Ramos Arizpe
CITIC-DICASTAL	Commerce	Ramos Arizpe
Coilplus - Novatube	Metallurgic	Ramos Arizpe
Dong Kwang Ramos	Automotive	Ramos Arizpe
Geon Performance Solutions	Manufacturing	Ramos Arizpe
Goss Global	Metallurgic	Ramos Arizpe
Heraeus Electro-Nite Mexicana	Metallurgic	Ramos Arizpe
Ise Metal	Automotive	Ramos Arizpe
John Deere	Manufacturing	Ramos Arizpe
KSR Servicios Mexico	Automotive	Ramos Arizpe
LG Magna	Automotive	Ramos Arizpe
Magna Cims	Automotive	Ramos Arizpe
Magna Estampados	Automotive	Ramos Arizpe
Magna Formex	Automotive	Ramos Arizpe
Magna Powertrain Plant I	Manufacturing	Ramos Arizpe
Magna Powertrain Plant II	Manufacturing	Ramos Arizpe
Mahle Behr	Automotive	Ramos Arizpe
Mann Hummel	Manufacturing	Ramos Arizpe
Marelli	Automotive	Ramos Arizpe
Meridian Technologies	Commerce	Ramos Arizpe
MKDC	Metallurgic	Ramos Arizpe
Mubea Planta I	Manufcaturing	Ramos Arizpe
Mubea Planta II	Automotive	Ramos Arizpe
Nova Steel	Metallurgic	Ramos Arizpe

Purem By Eberspacher	Professional services	Ramos Arizpe
Shiloh Industries	Manufacturing	Ramos Arizpe
Sodecia	Automotive	Ramos Arizpe
Triple M Metal	Industrial services	Ramos Arizpe
Venture Steel De Mexico	Metallurgic	Ramos Arizpe
Whirlpool	Electric / Electronics	Ramos Arizpe
Yanfeng Global Automotive	Automotive	Ramos Arizpe
Yanfeng Global Automotive Planta I	Automotive	Ramos Arizpe
Yanfeng Global Automotive Planta II	Automotive	Ramos Arizpe
Yongsan Automotive Mexico	Automotive	Ramos Arizpe
BMTS Technology	Chemical / Petrochemical	Ramos Arizpe
Cedis Oxxo	Industrial services	Ramos Arizpe
COPLASCO	Paper / Cardboard	Ramos Arizpe
Fives Group	Industrial services	Ramos Arizpe
Jujin	Manufacturing	Ramos Arizpe
Kmin de Mexico	Industrial services	Ramos Arizpe
Kongsberg	Automotive	Ramos Arizpe
Sanden Automotive	Electric / Electronics	Ramos Arizpe
Team Diversified De Mexico	Automotive	Ramos Arizpe
Hwa seung Automotive Mexico	Automotive	Ramos Arizpe
Kolon Industries	Automotive	Ramos Arizpe
UFI Filters	Automotive	Ramos Arizpe

Source: Mexico Industry September 2023.

6. INFORMATION ON BASIC SERVICES

6.1 WATER AND DRAINAGE SYSTEM

Cost of potable water and drainage system in the municipalities of the region.

MUNICIPALITY	POTABLE WATER (Pesos/m^3)	DRAINAGE SYSTEM (Pesos/m^3)
Arteaga[2]	45.33	11.33
General Cepeda[2]	37.71	9.43

Parras[1]	14.89	4.21
Ramos Arizpe[2]	48.81	19.36
Saltillo[2]	51.13	12.78

Source: Ley de Ingresos 2024 de cada municipio, Sección Agua potable y alcantarillado.
(1) Rates based on consumption of more than 150 m^3 per month.
(2) Rates based on consumption of more than 201 m^3 per month.
LPS: liter per second
Cost plus VAT

6.2 ELECTRICITY

The Southeast Region has electric distribution lines with the capacity to satisfy, cover and service the region.
The contracting cost per KVA is $2,958.00pesos (plus VAT).
Source: Comisión Federal de Electricidad (CFE). June 2026.

6.2.1 SERVICE COST - LOW VOLTAGE

Low voltage electric energy service rates for: Arteaga, General Cepeda, Saltillo and Ramos Arizpe.

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	***Unit***	***June 2026***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$50,20	Fixed	$/month	$502,03
Variable	$/kWh	$3,479	Variable (energy)	$/KWh	$1,363
			Distribution	$kW	273,29
			Capacity	$kW	261,86

Low voltage electric energy service rates to Parras de la Fuente.

PDBT RATE (UP TO 25KW)			RATE GDBT (UP TO 25KW)		
Charge	***Unit***	***June 2026***	***Charge***	***Unit***	***June 2026***
Fixed	$/month	$111,37	Fixed	$/month	$1.113,73
Variable	$/kWh	$3,601	Variable (energy)	$/KWh	$1,575
			Distribution	$kW	342,87
			Capacity	$kW	289,33
Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx					

6.2.2 SERVICE COST - MEDIUM VOLTAGE

Medium voltage electric energy service rates for: Arteaga, General Cepeda, Saltillo and Ramos Arizpe.

GDMTO[1]	GDMTH[2]

Charge	Unit	June 2026	Schedule	Charge	Unit	June 2026
Fixed	$/month	$502,03	-	Fixed	$/month	$502,03
Variable (energy)	$/kWh	$1,258	Base(3)	Variable (energy)	$/kWh	$1,0148
Distribution	$kW	57,74	Intermediate(3)	Variable (energy)	$/kWh	1,5744
Capacity	$kW	338,01	Top(3)	Variable (energy)	$/kWh	1,7084
			-	Distribution	$kW	57,74
			-	Capacity	$kW	398,22

Medium voltage electric energy service rates to Parras de la Fuente.

GDMTO(1)			GDMTH(2)			
Charge	Unit	June 2026	Schedule	Charge	Unit	June 2026
Fixed	$/month	$1.113,73	-	Fixed	$/month	$1.113,73
Variable (energy)	$/kWh	$1,233	Base(3)	Variable (energy)	$/kWh	$1,0070
Distribution	$kW	72,92	Intermediate(3)	Variable (energy)	$/kWh	1,5991
Capacity	$kW	305,69	Top(3)	Variable (energy)	$/kWh	$1,8707
			-	Distributio n	$kW	72,92
			-	Capacity	$kW	394,26

Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx
(1) Ordinary rate for general service in medium voltage, with demand of less than 100 kW.
(2) Hourly rate for general service in medium voltage, with demand equal to or greater than 100 kilowatts.
(3) Base, intermediate and peak periods.

6.2.3 SERVICE COST - HIGH VOLTAGE

High voltage electric energy service rates for: Arteaga, General Cepeda, Saltillo and Ramos Arizpe.

DIST(1) (subway distribution)			
Schedule	Charge	Unit	June 2026
-	Fixed	$/month	$1.506,09
Base(2)	Variable (energy)	$/kWh	$0,9825
Intermediate(2)	Variable (energy)	$/kWh	1,5391
Top(2)	Variable (energy)	$/kWh	1,6701
-	Capacity	$kW	394,26

DIT[1]			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$1.506,09
Base[2]	Variable (energy)	$/kWh	$0,8001
Intermediate[2]	Variable (energy)	$/kWh	1,3964
Top[2]	Variable (energy)	$/kWh	1,4665
-	Capacity	$kW	394,26

High voltage electric energy service rates to Parras de la Fuente.

DIT[1]			
Schedule	***Charge***	***Unit***	***June 2026***
-	Fixed	$/month	$3.341,18
Base[2]	Variable (energy)	$/kWh	$0,9583
Intermediate[2]	Variable (energy)	$/kWh	1,5360
Top[2]	Variable (energy)	$/kWh	1,7997
-	Capacity	$kW	394,26

Source: Comisión Federal de Electricidad (CFE). June 2026. http://www.cfe.gob.mx
(1) This tariff will be applied to services that use energy for any purpose, supplied at high voltage, sub-transmission level, and that due to the characteristics of use of their demand request to be registered in this service, which will be valid for a minimum of one year.
(2) Base, intermediate and peak periods.

Note: The above rates are in local currency and do not include VAT.

6.3 GAS

The Southeast Region has natural gas infrastructure for domestic and industrial use in the municipalities of Parras, Saltillo and Ramos Arizpe; service in Parras is provided by Pemex Gas y Petroquímica Básica, while Gas Natural Mexico provides service in Saltillo and Ramos Arizpe.

Natural gas distribution in the geographic area of Saltillo - Ramos Arizpe - Arteaga

Commercial Market - Small Industrial(1)	Unit	Cost
Service	Month	1,262.30
Distribution with commercialization		
Block I From 0 to 84 Gjoule/month	Pesos/Gjoule	66.3383

Block II More than 84 to 628 Gjoule/month	Pesos/Gjoule	40.6246
Block III More than 628 to 1394 Gjoule/month	Pesos/Gjoule	25.5196
Block IV More than 1394 to 2093 Gjoule/month	Pesos/Gjoule	9.7885
Block V More than 2093 Gjoule/month	Pesos/Gjoule	6.3558
Simple distribution		
Block I From 0 to 84 Gjoule/month		
Capacity charge	Pesos/Gjoule	51.4984
Usage charge	Pesos/Gjoule	14.8399
Block II More than 84 to 628 Gjoule/month		
Capacity charge	Pesos/Gjoule	31.5369
Usage charge	Pesos/Gjoule	9.0877
Block III More than 628 to 1394 Gjoule/month		
Capacity charge	Pesos/Gjoule	19.8109
Usage charge	Pesos/Gjoule	5.7087
Block IV More than 1394 to 2093 Gjoule/month		
Capacity charge	Pesos/Gjoule	7.5988
Usage charge	Pesos/Gjoule	2.1897
Block V More than 2093 Gjoule/month		
Capacity charge	Gjoule	4.934
Usage charge	Gjoule	1.4218
Standard connection (single charge)	Pesos	5,331.66

Note: (1) For consumption less than 41,868 Gjoule/year.
Sourse: www.cre.gob.mx. List of maximum authorized tariffs for 2022.

Large industrial market(2)	Unit	Cost
Service	Month	6,311.52
Distribution with commercialization		
Block I From 0 to 84 Gjoule/month	Gjoule	14.0175
Block II More than 84 to 628 Gjoule/month	Gjoule	10.1627
Block III More than 628 to 1394 Gjoule/month	Gjoule	4.588
Block IV More than 1394 to 2093 Gjoule/month	Gjoule	2.8706
Block V More than 2093 Gjoule/month	Gjoule	1.8914
Simple distribution		
Block I From 0 to 84 Gjoule/month		

Capacity charge	Gjoule	10.8818
Usage charge	Gjoule	3.1357
Block II More than 84 to 628 Gjoule/month		
Capacity charge	Gjoule	7.8893
Usage charge	Gjoule	2.2734
Block III More than 628 to 1394 Gjoule/month		
Capacity charge	Gjoule	3.5617
Usage charge	Gjoule	1.0263
Block IV More than 1394 to 2093 Gjoule/month		
Capacity charge	Gjoule	2.2285
Usage charge	Gjoule	0.6422
Block V More than 2093 Gjoule/month		
Capacity charge	Gjoule	1.4683
Usage charge	Gjoule	0.4231
Standard connection (single charge)	Pesos	182,652.88

7.

Note: (1) For consumption more than 41,868 Gjoule/year.
Sourse: www.cre.gob.mx. List of maximum authorized tariffs for 2022.

6.4 HEALTH CARE SERVICES

MUNICIPALITY	PUBLIC AND PRIVATE CLINICS AND HOSPITALS IN OPERATION
Arteaga	--
General Cepeda	1
Parras de la Fuente	3
Ramos Arizpe	2
Saltillo	22

Source: Secretaría de Salud, Gobierno del Estado de Coahuila. 2022.

EDUCATION

7.1 RESEARCH CENTERS IN THE REGION

Municipality	Research Center	Specialization
Ramos Arizpe	Center for Research and Advanced Studies at the National Polytechnic Institute (CINVESTAV)	Metallurgical, ceramics and non-ferrous materials engineering

Saltillo	Applied Chemistry Research Center (CIQA)	Polymers
Saltillo	Corporación Mexicana de Investigación en Materiales S.A. de C.V. (COMIMSA)	Materials

7.2 MIDDLE - HIGH SCHOOL EDUCATION

PARRAS DE LA FUENTE

CENTRO DE BACHILLERATO TECNOLÓGICO AGROPECUARIO NO. 21
Type of degree: Higher Technical University and continuation of engineering studies.

- Trilingual Tourist Guide

UNIVERSIDAD TECNOLÓGICA DE PARRAS DE LA FUENTE
Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Industrial Processes Manufacturing area
- Superior University Technician in Information Technologies in Virtual Environments and Digital Businesses
- Superior University Technician in Business Development Marketing Area
- Superior University Technician in Tourism Hospitality Area
- Superior University Technician in Sustainable Agriculture Viticulture Area

RAMOS ARIZPE

UNIVERSIDAD TECNOLÓGICA DE COAHUILA
Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Mechatronics area of Flexible Manufacturing Systems
- Superior University Technician in Mechatronics Robotics Area
- Superior University Technician in Mechatronics Automation Area
- Superior University Technician in Production Processes in the Plastics Area
- Superior University Technician in Production Processes in the Automotive area
- Superior University Technician in Production Processes in the Manufacturing Area
- Superior University Technician in Information and Communication Technologies Multimedia area and Electronic Commerce
- Superior University Technician in Information and Communication Technologies Computer Systems area
- Superior University Technician in Information and Communication Technologies, Networks and Telecommunications area
- Superior University Technician in Business Development Marketing area
- Superior University Technician in Chemistry Environmental Technology area
- Superior University Technician in Chemistry Biotechnology area
- Superior University Technician in Nanotechnology in Materials
- Superior University Technician in Renewable Energies area of Quality and Energy Savings
- Superior University Technician in Logistics Supply Chain area
- Superior University Technician in Maintenance Industrial area

SALTILLO

COLEGIO DE ESTUDIOS CIENTÍFICOS Y TECNOLÓGICOS DEL ESTADO DE COAHUILA
Type of degree: Technical

- Autotronics
- Foreign Trade
- Electricity
- Electromechanical
- Electronics
- Alternative Energy Sources
- Chemical Laboratory Technician
- Automotive Maintenance
- Machine Tools
- Mechatronic
- Administrative Management Processes
- Industrial Production
- Programming
- Safety and Hygiene and Civil Protection

UNIVERSIDAD TECNOLÓGICA DE SALTILLO
Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Renewable Energies
- Superior University Technician in Industrial Maintenance
- Superior University Technician in International Commercial Operations

INSTITUTO TECNOLÓGICO DON BOSCO
Type of degree: Higher Technical University and continuation of engineering studies.

- Superior University Technician in Industrial Electromechanical with emphasis on Industrial Maintenance
- Superior University Technician in Industrial Mechatronic

PLANTEL ISAAC PITMAN
Type of degree: Technical

- Tourism

EDUCACIÓN MEDIA SUPERIOR A DISTANCIA (EMSaD)
Type of degree: General Bachelor´s Degree with Training for work in Computer Science

- IT (EMSaD)

7.3 UNIVERSITY

PARRAS DE LA FUENTE
UNIVERSIDAD TECNOLÓGICA DE PARRAS DE LA FUENTE
Type of degree: Superior University

- Engineering in Industrial Processes and Operations
- Engineering in Information Technology
- Engineering in Business Development and Innovation
- Engineering in Sustainable and Protected Agriculture
- Bachelor' degree in Tourism Management and Development

UNIVERSIDAD DEL VALLE DE PARRAS
Type of degree: Superior University

- Bachelor' degree in Law
- Bachelor' degree in Business Administration
- Bachelor' degree in Public Accounting
- Bachelor' degree in Psychology
- Bachelor' degree in Educational Sciences and Techniques

RAMOS ARIZPE

UNIVERSIDAD POLITÉCNICA DE RAMOS ARIZPE
Type of degree: Superior University

- Engineering in Manufacturing Technology
- Engineering in Industrial Metrology
- Bachelor' degree in Administration and Management of PYMES

UNIVERSIDAD TECNOLÓGICA DE COAHUILA
Type of degree: Superior University

- Engineering in Mechatronics
- Engineering in Information Technology
- Engineering in Industrial Processes and Operations
- Engineering in Plant Reliability
- Engineering in Business Development and Innovation
- Engineering in Biotechnology
- Engineering in Nanotechnology
- Engineering in Sustainable Environmental Safety
- Engineering in Renewable Energy

UNIVERSIDAD VIRTUAL DEL VALLE DE EXTREMADURA
Type of degree: Superior University

- Bachelor' degree in Business Administration
- Bachelor' degree in Sales Management and Business Administration
- Bachelor' degree in Marketing
- Bachelor' degree in Education
- Bachelor' degree in Communication Sciences

INSTITUTO SUPERIOR DE RAMOS ARIZPE LA MISIÓN
Type of degree: Superior University

- Industrial Engineer with emphasis on Quality and Productivity

SALTILLO

UNIVERSIDAD TECNOLÓGICA DE SALTILLO
Type of degree: Superior University

- Engineering in Renewable Energy
- Engineering in International Logistics
- Engineering in Industrial Maintenance

UNIVERSIDAD DEL VALLE DE MÉXICO
Type of degree: Superior University

- Bachelor' degree in Tourism Business Administration

UNIVERSIDAD CNCI CAMPUS SALTILLO
Type of degree: Superior University

- Bachelor' degree in Tourism Management
- Bachelor' degree in Business Administration
- Bachelor' degree in Law
- Bachelor' degree in Graphic Design
- Industrial and Systems Engineer

UNIVERSIDAD INTERAMERICANA PARA EL DESARROLLO
Type of degree: Superior University

- Bachelor' degree in Tourism Business Administration

UNIVERSIDAD VALLE DE SANTIAGO
Type of degree: Superior University

- Bachelor' degree in Psychology
- Bachelor' degree in Law
- Bachelor' degree in International Business
- Bachelor' degree in Business Administration
- Bachelor' degree in Public Accounting and Auditor
- Managed Industrial Engineer
- Industrial and Systems Engineer
- Industrial Engineer in Manufacturing

UNIVERSIDAD AUTÓNOMA DEL NORESTE
Type of degree: Superior University

- Bachelor' degree in Tourism Business Administration

INSTITUTO TECNOLÓGICO DON BOSCO
Type of degree: Superior University

- Engineering in Electromechanical
- Engineering in Mechatronics

UNIVERSIDAD CAROLINA
Type of degree: Superior University

- Bachelor' degree in International Trade
- Bachelor' degree in Administration and Finance
- Bachelor' degree in Law
- Industrial and Systems Engineer
- Engineering in Mechatronics

UNIVERSIDAD VIZCAYA DE LAS AMÉRICAS CAMPUS SALTILLO
Type of degree: Superior University

- Bachelor' degree in Business Administration

- Bachelor' degree in Architecture
- Bachelor' degree in International Trade and Customs
- Bachelor' degree in Public Accounting
- Bachelor' degree in Criminology
- Bachelor' degree in Law
- Bachelor' degree in Graphic Design
- Bachelor' degree in Education
- Bachelor' degree in Nutrition
- Bachelor' degree in Communication
- Bachelor' degree in Psychology
- Bachelor' degree in Gastronomy

INSTITUTO DE ESTUDIOS SUPERIORES ENSEÑANZA Y CAPACITACIÓN
Type of degree: Superior University

- Industrial and Systems Engineer

INSTITUTO DE COMUNICACIÓN GRÁFICA DEL NORTE
Type of degree: Superior University

- Bachelor' degree in Advertising and Image
- Bachelor' degree in Public Relations
- Bachelor' degree in Digital Design

ESCUELA SUPERIOR DE PROTECCIÓN CIVIL Y DE BOMBEROS
Type of degree: Superior University

- Bachelor' degree in Accident Prevention and Control

ESCUELA MA. JOSEFA MEDINA DE VALLE ARIZPE
Type of degree: Superior University

- Bachelor' degree in Nursing

UNIVERSIDAD LA SALLE SALTILLO
Type of degree: Superior University

- Bachelor' degree in Architecture
- Bachelor' degree in Administration and Marketing
- Bachelor' degree in Commerce and International Business
- Bachelor' degree in Political Science
- Bachelor' degree in Law with emphasis in North America
- Bachelor' degree in Educational Development and Innovation
- Bachelor' degree in Graphic Design
- Bachelor' degree in Industrial Design
- Bachelor' degree in Physiotherapy
- Bachelor' degree in Nutrition and Gastronomy
- Bachelor' degree in Languages and Public Relations
- Bachelor' degree in International Business
- Engineering in Environmental and Industrial Safety
- Industrial Engineering and Quality
- Engineering in Mechatronics

INSTITUTO DE ESTUDIOS SUPERIORES PARA EL DESARROLLO INTEGRAL
Type of degree: Superior University

- Bachelor' degree in Law
- Bachelor' degree in Administration and Business
- Bachelor' degree in Education Sciences

7.4 MASTER'S DEGREE

RAMOS ARIZPE

UNIVERSIDAD VIRTUAL DEL VALLE DE EXTREMADURA
Type of degree: Superior University

- Master's degree in Business Administration and Marketing
- Master's degree in Educational Sciences
- Master's degree in Administration of Educational Organizations
- Master's degree in Family and School Counseling
- Master's degree in Physical and Sports Education
- Master's degree in Arts

SALTILLO

UNIVERSIDAD SANTANDER
Type of degree: Superior University

- Master's degree in Education in the area of teaching and research

UNIVERSIDAD LA SALLE SALTILLO
Type of degree: Superior University

- Master's degree in Corporate Law
- Master's degree in Education
- Master's degree in Graphic Design

7.4 DOCTORATE DEGREE

SALTILLO

UNIVERSIDAD SANTANDER
Type of degree: Superior University

- Doctorate in Educational Sciences

Source: Anuario Estadístico de Educación Superior 2022-2023. Asociación Nacional de Universidades e Instituciones de Nivel Superior

8. QUALITY OF LIFE

The Southeast Region has a varied number of tourist, recreational and family attractions. And now general data for the region are presented below.

8.1 TOURISM

	AUDITORIUMS	LIBRARIES	CULTURAL CENTERS	CINEMA	MUSEUMS	THEATERS
Arteaga	1	5	1	2	2	
General Cepeda	1	1			2	
Parras	1	2		1	5	1
Ramos Arizpe	1	8	1	2	2	1
Saltillo	8	19	9	8	24	5

The following table shows the total number of establishments by municipality.

	Food and beverages	Hosting	Spas	Travel Agencies	Golf courses	Car rental	Tourist transportation
Arteaga	24	23	6		1		
General Cepeda	30	5	2				
Parras	84	37	9		1		1
Ramos Arizpe	63	17	3	1	1	8	
Saltillo	727	57	10	32	2	19	7

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022

8.2 "PUEBLOS MÁGICOS"

A Pueblo Mágico is a locality that has unique, symbolic attributes, authentic stories, transcendent facts, everyday life, which means a great opportunity for tourism development, attending to the motivations and needs of travelers.

It is a town that through time and in the face of modernity, has preserved, valued and defended their historical, cultural and natural heritage, and manifests it in various expressions through tangible and intangible heritage.

Arteaga, Coahuila.

Located in the southeast region of Coahuila at an approximate distance of 18 kilometers from the capital, Saltillo. It borders Ramos Arizpe, Saltillo and Nuevo León.
We call it the Switzerland of Mexico, the fact that it is located in the imposing Sierra Madre Oriental makes this Pueblo Mágico an ideal place for those who are looking for a little tranquility, tradition, typical food and love wooded landscapes. We have 5 important vineyards located at the top of the mountain; one of them; Garza Blanc is considered the second highest in the world at 2,650 meters above sea level.
In spite of its proximity to the state capital, Arteaga has not lost its country touch and relative serenity; throughout the year it receives thousands of visitors who come to practice different sports, to taste the varied gastronomy and to visit the temple of San Isidro Labrador, built in 1970.
Named in memory of General José Ma. Arteaga

Gastronomy

- Milk and nut candies
- Traditional Cabrito Restaurants
- Gastronomic hallway and promenade of La Acequia de Arteaga
- Cajetas, peach, quince, apricot, plum and pear preserves, jams and marmalades
- Apple, quince, peron and seasonal fruit liquors
- Woodcarving figures
- Pan de acero
- Empanadas with cajeta and seasonal fruits
- Corn bread

Main Tourist Attractions

Sierras de Arteaga: La Viga, La Martha and El Coahuilón stand out as members of the majestic Sierra Madre Oriental, which silently witness the passing of time in the communities of Arteaga. The first is known as the highest mountain range in northeastern Mexico with an altitude of more than 3,700 meters. The beautiful landscapes in the majestic cabins in the mountains of this municipality, allow the practice of ecotourism, hiking and camping.
Parish of San Isidro Labrador: This church is known as the oldest in the municipality, it was built in 1790 and rebuilt in 1937. The parish is located in the urban area of Arteaga, specifically in the hisrotic center. Every May 15, the patron saint is celebrated with a popular festival of great tradition of the population.
Mummy Museum: This cultural center houses the mummified bodies discovered by local residents in the San Antonio de las Alazanas cementery in 2008. The bodies found belong to the Nuncio family. The museum has different exhibitions halls in which are presented topics such as: Environment, community participation in the Mexican Revolution and others.

Other Attractive Features

- Monterreal Forest
- Viticulture “Los Cedros”, “Bodegas del Viento” “El Alto de San Juan”
- Tour through the zip lines of Potrero de Abrégo and Salto del Nuncio.
- Hiking and canyoning in Sierras de la Viga, las Nieves, la Martha, El Coahuilón
- Visits to Cañón de la Carbonera and Cañón Boca del Oso and Grutas del caballero.
- Casa Cuartel Venustiano Carranza Museum
- Central square
- City Hall
- Alameda Venustiano Carranza

- 10 de Mayo Square
- Temple of San Antonio de Padua

Activities and Festivals

- San Antonio de las Alazanas Apple Fair
- The Burning of the Chamuco, ejido el Tunal, (Glory Saturday)
- Feast of San Isidro Labrador, in Arteaga
- Sunday Tianguis in Arteaga

Parras de la Fuente, Coahuila.

It was the first town in the north of Mexico to receive the Pueblo Mágico designation.
Located in the southeastern region of Coahuila, only 157 kilometers from the state capital. It borders the municipalities of Cuatro Ciénegas, San Pedro, General Cepeda, Saltillo and Viesca, as well as the state of Zacatecas.
With a legacy of viticultural activity of more than 400 years, this Pueblo Mágico invites you to live the experience in its dreamy landscapes and ideal climate. You can venture into their canyons, tour their historic city or live the experience of wine in one of its historic wineries.
Municipality of natural landscapes due to abundant trees and enchanting climate. It combines dream landscapes for natural beauty and ancient buildings such as San Ignacio de Loyola and Santa Maria de las Parras, without forgetting the chapel of Santo Madero, an icon of this community.
It has the face of adventure in streams and canyons; it surprises with vestiges of the past captured in cave paintings and petroglyphs. The oldest viticulture company in Latin America, founded in 1597, was born in this community. This town is today an international symbol for the excellence of its table wines.
Birthplace of illustrious personalities such as Francisco I. Madero, Andrés S. Viesca and Gustavo A. Madero.

Gastronomy

- Milk and nut candies and Campechanas
- Wooden articles for wine (barrels, wine cellars, key rings, carved wooden pieces)
- Denim articles and clothing
- Red, white and rosé wines
- Grape and nut cream liqueurs and artisanal grape juices
- Handmade grape juice

Main Tourist Attractions

Church of Santo Madero; Built between 1868 and 1880, it is located on top of the hill of sombreretillo, since the arrival of the evangelists found various ethnic groups who sought to make the doctrine of Christianity and looking for a point that was visible to all the inhabitants of the valley, they placed a cross. Later they built the Santo Madero church right there, which received this name because of the wooden cross inside the central chapel.

Casa Madero: The region's winemaking tradition began in 1574 when Spanish priests and the region's winemaking tradition began in 1574 when Spanish priests and conquistadors left Zacatecas to Coahuila in search of gold, but what they found was water and a large number of wild grapevines, so they established the Santa María de las Parras Mision here and produced the first American wine. In 1597, this wine company was established by Don Lorenzo García, which at the end of the 19th century was acquired by Evaristo Madero and by 1946 adopted its current name. It is considered the oldest winery in the Americas.

Other Attractive Features

- ✓ Church of Santa María de las Parras
- ✓ Plaza del Reloj
- ✓ Estanque de la Luz
- ✓ Plaza de armas
- ✓ Alameda 20 de noviembre
- ✓ Plaza del Beso
- ✓ City Hall
- ✓ Church of San Ignacio de Loyola.
- ✓ Aqueducts
- ✓ Sanctuary of Nuestra Señora de Guadalupe
- ✓ Culture House
- ✓ Wine museum
- ✓ Old hacienda of Perote
- ✓ Morón Museum (Private)
- ✓ Alianza Gallery (Private)
- ✓ Market 2 de febrero
- ✓ Fabrica la Estrella
- ✓ San Antonio Cemetery
- ✓ Calandrias and/or Tramway Rides
- ✓ Cueva de Murciélagos
- ✓ Activities in Cañón de la Lima and Cave Paintings
- ✓ Rincón del Montero
- ✓ La Ilusión Spa
- ✓ Fuque de Zapata
- ✓ Estanque Zapata

Tour and tasting of wineries and vineyards

- Don Leo
- Rivero González
- Don Remigio
- Buena Fe Exclusive Products
- Hacienda del Marquez Winery
- Hacienda del Rosario
- Bodegas Vesubio,
- Maderns Terravid
- Casa Madero:
- El Polvorín
- Parvada
- Barro Viejo
- Old Bodegas el Perote Winery
- Las Pudencianas
- Bodegas Segovia Fuantos
- Rivero Gózalez

Activities and Festivals

Mustang Tour (May)
Razor or ATV tours to the routes behind Santo Madero
Grape and Wine Fair (August)
Helmet Blessing (January)

Downtown Strolls
Enduro Serial Final (November)
Anniversary of the Founding of Parras (February 18)
Holy Cross Day, (May 3)
Pilgrimage of the Virgin of San Juan
Grape and Wine Fair of Parras (August)
Casa Madero Grape Harvest Festival (August)
Celebration of the Virgin of the Assumption in the Parish of Sta. Ma. de las Parras (August)
Harvest of Parras viticulture (Don Leo, Rivero González, Parvada, Hacienda del Marqués, Las Pudencianas, Bodega Segovia Fuantos en agosto y septiembre)

Source: Secretaría de Turismo y Desarrollo de Pueblos Mágicos. September 2022.

9. DIRECTORY

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